



...a celebration of books,  
authors, and literary excellence!

Saturday, May 19, 2012, 10 a.m. - 6 p.m.

City Hall Grounds, 31 S. Summit Avenue, Gaithersburg, MD 20877  
gaithersburgbookfestival.org

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR

**\$10,000**

- Company logo on all advertising and Festival banners, postcards and posters, Festival program, Festival T-shirt and website (includes link to company website)
- Mention in all radio spots and print advertisements (reserved for cash sponsors only)
- Sole sponsor of (and additional table at) Keynote Pavilion (reserved for cash sponsors only)
- 10 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Space for a marketing vehicle
- Complimentary 10' x 10' booth space, in the center of the Festival, with a canopy, table and 2 chairs

### FESTIVAL SPONSOR

**\$5,000**

- Company logo on all advertising banners
- Mention in all radio spots and print advertisements (reserved for cash sponsors only)
- 5 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Company logo on all marketing materials, Festival program and website (includes link to company website)
- Complimentary 10' x 10' booth space, in a premier location, with a canopy, table and 2 chairs

### PAVILION SPONSOR

**\$3,000**

- Company logo on all marketing materials, Festival program, and website
- 3 complimentary tickets to author reception on the eve of the Festival (reserved for cash sponsors only)
- Sole sponsor of an author Pavilion, and name and logo displayed at Pavilion
- Complimentary 10' x 10' booth space, in a prime location, with a canopy, table and 2 chairs

### LITERARY SPONSOR

**\$1,500**

- Company logo in Festival program, on website, and on marketing postcards and posters
- Logo displayed at event on Author Signing banner
- Complimentary 10' x 10' booth space with a canopy, table and 2 chairs

### FRIEND OF THE FESTIVAL

**\$500**

- Company name in festival program and on website
- Complimentary 10' x 10' booth space with a canopy

### BOOK LOVER

**\$100**

- Name listed on website

### IN-KIND SPONSORSHIP

The Gaithersburg Book Festival offers many opportunities for in-kind sponsorship. If interested, please call or e-mail Carolyn Crosby at 301-258-6350, [ccrosby@gaitersburgmd.gov](mailto:ccrosby@gaitersburgmd.gov), to discuss these opportunities. Marketing value will be dependent upon monetary value of sponsorship.



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## Sponsor Information

Company Name: \_\_\_\_\_  
*(exactly as you would like it to appear on marketing materials)*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Sponsorship Level (check one):

- Premier \$10,000 *(please e-mail high resolution company logo)*
- Festival \$5,000 *(please e-mail high resolution company logo)*
- Pavillion \$3,000 *(please e-mail high resolution company logo)*
- Literary \$1,500 *(please e-mail high resolution company logo)*
- Friend of the Festival \$ 500
- Book Lover \$ 100
- In-Kind *(please call to discuss available opportunities before sending in application)*

Description of In-Kind Sponsorship offered: \_\_\_\_\_

Monetary Value: \_\_\_\_\_

**Please make checks payable to: GAMFC  
(Gaithersburg Arts and Monuments Funding Corporation)**

Mail to:  
Gaithersburg Book Festival  
506 S. Frederick Ave.  
Gaithersburg, MD 20877

Questions? Please call Carolyn Crosby at 301-258-6350 or e-mail [ccrosby@gaitersburgmd.gov](mailto:ccrosby@gaitersburgmd.gov)