

MAYOR & COUNCIL AGENDA COVER SHEET

MEETING DATE:

April 20, 2009

CALL TO PODIUM:

Denise Kayser

RESPONSIBLE STAFF:

Denise Kayser

AGENDA ITEM:
(please check one)

<input type="checkbox"/>	Presentation
<input type="checkbox"/>	Proclamation/Certificate
<input type="checkbox"/>	Appointment
<input type="checkbox"/>	Public Hearing
<input type="checkbox"/>	Historic District
<input type="checkbox"/>	Consent Item
<input type="checkbox"/>	Ordinance
<input checked="" type="checkbox"/>	Resolution
<input type="checkbox"/>	Policy Discussion
<input type="checkbox"/>	Work Session Discussion Item
<input type="checkbox"/>	Other:

PUBLIC HEARING HISTORY:

(Please complete this section if agenda item is a public hearing)

Introduced	
Advertised	
Hearing Date	
Record Held Open	
Policy Discussion	

TITLE:
Resolution of the Mayor and City Council Authorizing the City Manager to Negotiate and Execute a Contract for the Purchase of Public Art for Market Square Plaza (\$25,000)

SUPPORTING BACKGROUND:
<p>In the Art in Public Places Committee's (AIPP) ongoing effort to develop works of public art throughout the City, the Committee determined that a multi-phased installation of both professional and community-based artwork would add significant aesthetic value and provide a sense of place and community to this space.</p> <p>The Committee's proposed plan includes three installations of professionally created works phased in over several years (mosaic sculpture, pavers, and water feature) and a series of ongoing community-based artwork (mosaic covered planters, trash receptacles, and sculptures). An environmental initiative would be incorporated into the community-based projects by using recycled materials in the mosaics such as broken glass, plates and mirrors, bottle caps, and buttons. This project would begin in the fall of 2009.</p> <p>The AIPP Committee determined the first professionally created artwork should be mosaic sculpture. It would provide the most impact and establish the theme and colors used in subsequent works. The Committee issued a Call for Qualifications and selected internationally acclaimed artist, Valerie Theberge. Her design meets all criteria in that it is comprised of multiple, mosaic pieces inspired by plants, interpreted in a whimsical manner, durable and will require minimal, low cost maintenance. The pieces are two sets of large flower-like sculptures. Each group will be comprised of 3 flowers, 1 ½ to 3 feet in diameter on stems 5 to 6 feet tall. All sides of the flowers and stems will be decorated in mosaic tiles of glass and mirrors.</p> <p>The artwork will be owned by the City and installed in the grassy areas in cement footers. A certified engineer will approve the design and installation process.</p>

DESIRED OUTCOME:
Vote on Resolution

Resolution Request Form

REQUEST FORM FOR RESOLUTIONS PERTAINING
TO EXPENDITURES FROM THE CITY BUDGET
(CONTRACTS/PURCHASES, TRANSFER FUNDS)

(Please attach the Mayor and Council Agenda Cover Sheet to this Form. For contracts/purchases, the Cover Sheet MUST include a list of all bidders and bid amounts.)

Requested by: Denise Kayser Date of City Council Meeting: _____

AUTHORIZING

Purchase _____ Award Contract _____ Transfer Funds _____ Negotiate/
Execute a Contract x

BID INFORMATION:

Advertisement Date _____

Newspaper(s) _____

Bids Opened/Tabulated (date) _____

DESCRIPTION OF ITEM(S):

(Be specific; include quantity, item name, model number, etc.)

Original, one of a kind, public art installation at Market Square.

CONTRACTED/PURCHASE FROM:

Company Name: Valerie Theberge _____

Street Address 3815 32nd Street _____

P. O. Box Number _____

City/State/Zip Mt. Rainier, Maryland 20712

CONTRACT/PURCHASE AMOUNT: \$ 25,000 _____

Check One: In the Amount of _____ Not to Exceed x

FUNDS TO BE EXPENDED FROM: Operating Budget _____ Capital Improvements Budget x

Account Number: 98-4 _____

(For Finance Department use only; not to be included in the Resolution)

VERIFICATION OF AVAILABILITY OF FUNDS Available _____ Not available _____

Finance Dept. Date

RESOLUTION NO. _____

RESOLUTION OF THE MAYOR AND CITY COUNCIL AUTHORIZING THE
CITY MANAGER TO NEGOTIATE AND EXECUTE A CONTRACT FOR
THE PURCHASE OF PUBLIC ART FOR THE MARKET SQUARE PLAZA

WHEREAS, Section 57 of the Gaithersburg City Charter provides that the City Council may permit negotiations of contracts without sealed bids for products and services, where in the opinion of the Council, the interests of the City would be best served by negotiated contracts; and

WHEREAS, the City is interested in providing installations of public art; and

WHEREAS, the Art in Public Places Committee determined that public art would add significant aesthetic value and provide a sense of place and community to this space; and

WHEREAS, the Art in Public Places Committee determined a set of thematic, aesthetic, and structural criteria for successful artwork at Market Square; and

WHEREAS, the Art in Public Places Committee has recommended to the Mayor and Council the specific designs they have effected with the artist:

NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council of Gaithersburg, that the City Manager be and she hereby is authorized to negotiate a contract with Valerie Theberge, 3815 32nd Street, Mt. Rainier, Maryland 20712 for the design, fabrication, transportation, engineering services, and installation of the artwork, in an amount not to exceed Twenty-Five Thousand Dollars (\$25,000); said funds to be expended from the Capital Improvements Budget.

Adopted by the City Council this 20th day of April, 2009.

SIDNEY A. KATZ, MAYOR and
President of the Council

THIS IS TO CERTIFY that the foregoing
Resolution was adopted by the City Council
public meeting assembled on the 20th day
of April, 2009.

Angel L. Jones, City Manager

Public Art in Market Square

The Art in Public Places Committee evaluated that public art in Market Square would:

- **Provide a sense of community**
- **Add aesthetic value**
- **Encourage visitors**

The Committee further determined that the art should:

- **Add color**
- **Provide visual interest and texture**
- **Offer community involvement**

A Multi-Phased Plan

The Committee developed a two part, multi-phased plan:

PROFESSIONAL ARTWORK:

- **Three (3) installations of artwork**
- **Phased in over multiple years**

COMMUNITY-DEVELOPED ART:

- **Mosaic art created by members of the community**
- **Workshops led by professional artists**
- **Temporary and semi-permanent art installations**
- **An environmental initiative**

Overview of Professional Artwork

EXAMPLES OF MOSAIC SCULPTURE

First installation



EXAMPLES OF PAVERS

Replace some existing pavers



EXAMPLES OF WATER FEATURES

No standing or sprays of water

Overview of Community Developed Art

MOSAIC ART: created by community members in workshops led by professional artists

- **Student-Based Programs**
- **Adult and Family Workshops**



**Student Projects
Examples - K - 8**



**Examples
of Family
Workshop
Projects**



ART IN RECYCLING: An Environmental Initiative

Mosaics developed by the community from recycled materials collected by students / artists:

- **Colored glass bottles**
- **Broken mirrors**
- **Beads / jewelry / buttons**
- **Small toys**
- **Broken plates**
- **Bottle tops / caps**



Forms supporting art made from recycled materials:

- **Plastic pots**
- **Styrofoam**
- **Toy or exercise balls**
- **Tires**



Launching the Project

COMMUNITY BASED PROJECTS - to begin Fall of 2009.

FIRST PHASE PROFESSIONAL ART – Mosaic Sculpture

- **Call for Qualifications was issued**
- **Criteria for the art included that it should be:**
 - Multiple, mosaic pieces inspired by plants
 - Interpreted in a whimsical manner in varying sizes, shapes, and colors
 - Durable and require minimal, low cost maintenance
- **The AIPP Committee reviewed all applicants and selected Valerie Theberge to develop artwork.**

The Artist: Valerie Theberge

San Francisco Art Institute (BFA)
Studied mosaic art in Hong Kong
University of Hong Kong (MFA)
Commissions: China, Hong Kong, India, Pakistan, and U.S.



ARTWORK THEME

The Committee provided examples to the artist as representative of the plant inspired theme they envisioned for the artwork.



Artist's Proposed Mosaic Sculpture



Two sets of three large mosaic “Flower” sculptures.

Installation on grassy areas in cement footers.

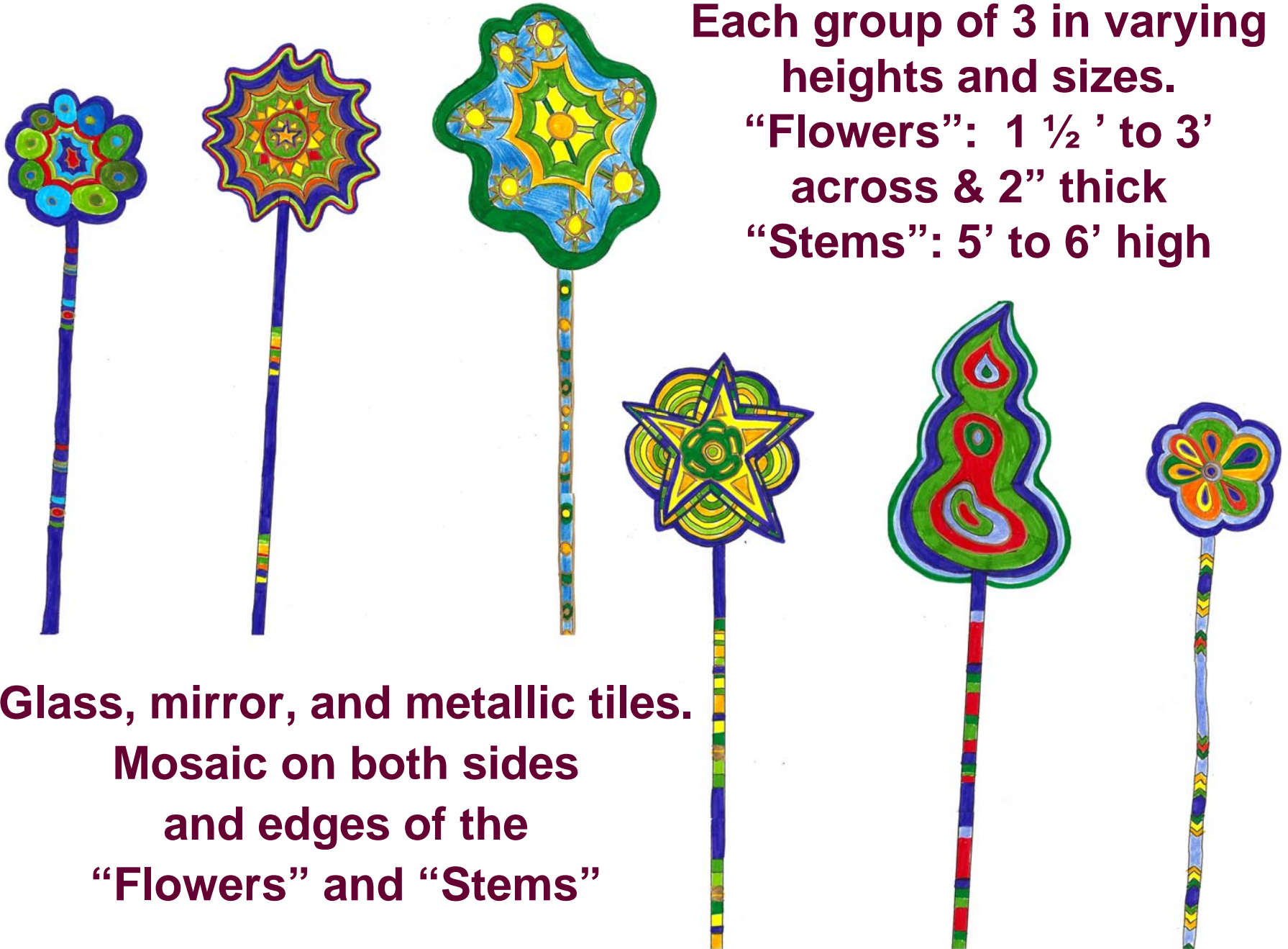
Sculptural forms made of construction grade steel.

Design, construction, and installation to be approved by certified engineer.

Each group of 3 in varying heights and sizes.

“Flowers”: 1 ½ ’ to 3’ across & 2” thick

“Stems”: 5’ to 6’ high



Glass, mirror, and metallic tiles.

**Mosaic on both sides
and edges of the
“Flowers” and “Stems”**