

MAYOR & COUNCIL AGENDA COVER SHEET

MEETING DATE:

June 22, 2009

CALL TO PODIUM:

J Persensky, President
Gaithersburg Arts and
Monuments Funding
Corporation, Inc.

RESPONSIBLE STAFF:

Denise Kayser, Cultural Arts
Director
City of Gaithersburg

AGENDA ITEM:

(please check one)

<input type="checkbox"/>	Presentation
<input type="checkbox"/>	Proclamation/Certificate
<input type="checkbox"/>	Appointment
<input type="checkbox"/>	Public Hearing
<input type="checkbox"/>	Historic District
<input type="checkbox"/>	Consent Item
<input type="checkbox"/>	Ordinance
<input type="checkbox"/>	Resolution
<input type="checkbox"/>	Policy Discussion
<input checked="" type="checkbox"/>	Work Session Discussion Item
<input type="checkbox"/>	Other:

PUBLIC HEARING HISTORY:

(Please complete this section if agenda item is a public hearing)

Introduced	
Advertised	
Hearing Date	
Record Held Open	
Policy Discussion	

TITLE:
501(c)(3) Update on Current Activities and Future Plans from the Gaithersburg Arts and Monuments Funding Corporation, Inc.

SUPPORTING BACKGROUND:
<p>The Gaithersburg Arts and Monuments Funding Corporation (GAMFC) is a 501(c)(3), tax exempt, charitable organization incorporated in 2004 with a mission to heighten the awareness of revitalization and arts initiatives within the City of Gaithersburg and to raise funds and use those funds to support those programs.</p> <p>The key functions of the volunteer GAMFC Board of Directors, comprised of prominent and dedicated members of the community, are to establish the criteria for program committees to raise funds under GAMFC's non-profit status; review applications and fundraising activities and monitor fundraising committees for compliance with GAMFC, City, and IRS requirements; and make deposits, disperse funds, maintain records, complete financial reports.</p> <p>Individuals, groups, private or public entities, and/or businesses, who wish to raise funds for programs, facilities, and projects that meet GAMFC criteria may apply. Applicants must meet all the following criteria: capital projects must be in the City limits and approved by the Mayor & Council and GAMFC; revitalization efforts and arts programs must be in compliance with City codes, Charter, and policies; and participants must conduct themselves so as not to incur liability for the City or GAMFC. Additionally, applicants should meet most of the following criteria: enhance and enrich the quality of life in our community; support the City's Master Plans; further a sense of identity and pride in our City; demonstrate a high standard of artistic merit, originality of design, and public appeal; facilitate financial and other support from the private and/or public sector.</p> <p>Current GAMFC fundraising committees are: Gaithersburg Community Chorus Funding Committee; Art in Public Places Funding Committee; The Arts Barn Funding Committee; Gaithersburg Community Museum Funding Committee; and Gaithersburg Senior Center Funding Committee.</p>

DESIRED OUTCOME:
Receive Update



GAITHERSBURG ARTS AND MONUMENTS FUNDING, CORPORATION

The Gaithersburg Arts and Monuments Funding Corporation (GAMFC) is a 501(c)(3), tax exempt, charitable organization whose mission is to heighten the awareness of revitalization and arts initiatives within the City of Gaithersburg and to raise funds and use those funds to support those programs and initiatives.

BOARD OF DIRECTORS

J Persensky, Chairman

Tony Glander, Treasurer

Linda Hanson, Secretary

Mary Fehlig

Henry Marraffa, Jr., City Council Liaison

Denise Kayser, Cultural Arts Director

FUNCTION

Key functions of the GAMFC Board of Directors:

- Establish criteria for committees to raise funds under GAMFC's 501(c)(3) status.
- Review and approve applications for GAMFC non-profit status and approve fundraising activities.
- Monitor approved committees for compliance with GAMFC, City, and IRS requirements.
- Make deposits, disperse funds, maintain records, complete financial reports.

WHO MAY APPLY TO GAMFC

Individuals, groups, committees, private or public entities, and/or businesses, who wish to raise funds for programs, facilities, and projects that meet GAMFC criteria may apply.



GAMFC Criteria

Fundraising Programs MUST meet the following criteria:

- Capital Projects must be in City corporate limits and be approved by Mayor & City Council and GAMFC Board of Directors.
- Revitalization efforts, programs and initiatives supported by GAMFC must be approved by the Board of Directors and comply with City codes, Charter and policies.
- All GAMFC Programs must preserve the integrity of GAMFC, not incur liability for, or misrepresent GAMFC.

CRITERIA (CONT.)

Programs should meet MOST of following criteria:

- Enhance and enrich the quality of life in our community.
- Support the City's Master Plans.
- Further a sense of identity and pride in our City and its environs.
- Demonstrate a high standard of artistic merit, quality of work, originality of design, and public appeal.
- Facilitate financial and other support from the private and/or public sector.
- Serve to lessen the financial burden on government.

THE PROCESS

- Submit application to GAMFC. Fundraising activities reviewed for compliance with relevant guidelines.
- If activities are accepted, GAMFC passes a resolution appointing approved Fundraising Committees.
- GAMFC provides appropriate documentation and appoints a GAMFC Board Member as Liaison.
- Fundraising Committees determine fundraising goals, activities, and how the funds raised will be used.
- Fundraising Committees implement their plans and funds are deposited in GAMFC accounts
- Funds are dispersed by GAMFC as invoiced. If City invoices GAMFC, the expense must be in City budget.

GAMFC FUNDRAISING COMMITTEES

Gaithersburg Community Chorus Funding Committee

Date Formed: March 13, 2007

Purpose: assist City in providing program and concert needs for the Community Chorus.

FY10 sponsorship drives.

Art in Public Places Funding Committee

Date Formed: March 13, 2007

Purpose: assist City in providing public art.

FY10 community based public art projects with a fundraising component.

All Aboard the Arts Train raised \$12,500.

COMMITTEES (CONT.)

The Arts Barn Funding Committee

Date Formed: April 17, 2007

Purpose: assist City in providing educational, theatre, concerts, exhibits, other arts opportunities at Arts Barn.

FY10 sponsorship drive.

Gaithersburg Community Museum Funding Committee

Date Formed: April 17, 2007

Purpose: assist City in providing/expanding educational programs and exhibits of Gaithersburg history at the Community Museum and Train Annex.

FY10 sponsorship drive.

COMMITTEES (CONT.)

Gaithersburg Senior Center Funding Committee

Date Formed: October 30, 2008

Purpose: assist City in funding a new or revitalized Senior Center that will enrich the lives of our community's older residents through arts related activities.

FY10 sponsorships. Funds to date - \$5,000.

Clock Tower Fundraising Committee – Closed.