

MAYOR & COUNCIL AGENDA COVER SHEET

MEETING DATE:

October 19, 2009

CALL TO PODIUM:

Crystal Carr
 Community Services Director
 Mr. Sol Gordon, President of
 Montgomery Village Rotary Club

RESPONSIBLE STAFF:

Crystal Carr

AGENDA ITEM:

(please check one)

<input checked="" type="checkbox"/>	Presentation
<input checked="" type="checkbox"/>	Proclamation/Certificate
<input type="checkbox"/>	Appointment
<input type="checkbox"/>	Public Hearing
<input type="checkbox"/>	Historic District
<input type="checkbox"/>	Consent Item
<input type="checkbox"/>	Ordinance
<input type="checkbox"/>	Resolution
<input type="checkbox"/>	Policy Discussion
<input type="checkbox"/>	Work Session Discussion Item
<input type="checkbox"/>	Other:

PUBLIC HEARING HISTORY:

(Please complete this section if agenda item is a public hearing)

Introduced	
Advertised	
Hearing Date	
Record Held Open	
Policy Discussion	

TITLE:
 Proclamation of the Mayor and City Council Designating October 18-24, 2009 as “*National CHARACTER COUNTS! Week*” in the City of Gaithersburg

SUPPORTING BACKGROUND:

October 18-24, 2009 is National CHARACTER COUNTS! (CC!) Week. This will be the City’s 14th year of celebration.

Our 14th Annual CHARACTER COUNTS! Poster Contest is sponsored by Gazette Newspapers. The theme this year is *CHARACTER COUNTS! Where I Live: Making a House a Home!* The contest is open to elementary and middle school students attending CHARACTER COUNTS! schools within the Gaithersburg area. This year, a total of 1,149 children from nine (9) schools participated in the contest. The City’s CHARACTER COUNTS! Steering Committee judged the finalists and selected ten (10) winners and ten (10) honorable mentions from eight (8) different schools.

Our 10th Annual Elementary and Middle School Writing Contest is co-sponsored by the Gaithersburg Rotary Club and the theme is Adult Heroes in OUR Community. This writing contest helps youth look for ethical behavior in others in our community, and honor the person whose behavior they admire by writing about it. This year, 114 students from six (6) schools participated in the contest. The Gaithersburg Rotary completed the initial screening and the City’s CHARACTER COUNTS! Steering Committee selected the five (5) winners and five (5) honorable mentions.

Our 11th Annual High School Essay Contest *Foundations for Life*SM is co-sponsored by the Montgomery Village Rotary Club. The contest provides high school students the opportunity to reflect upon profound and enduring truths, express the values that the quotes bring to mind, and commit to living up to those values. This year, 32 seniors participated in the contest. The Montgomery Village Rotary and the CHARACTER COUNTS! Steering Committee scored and selected five (5) winners and five (5) honorable mentions from these submissions.

The posters and essays for each school will be on display at Lakeforest Shopping Center from October 8th through 22nd and then at various City facilities through out the school year. A reception celebrating the winners and honorable mentions, their teachers, families, nominees, and principals and will be held on Wednesday, October 21st from 6:30 -8 p.m. at the Activity Center at Bohrer Park. More information on the CC! program is available on the City’s website.

DESIRED OUTCOME:

Issue Proclamation