



...a celebration of books,  
authors, and literary excellence!

Saturday, May 15, 2010, 10 a.m. - 6 p.m.

City Hall Grounds

31 S. Summit Avenue, Gaithersburg, MD 20877

## SPONSORSHIP OPPORTUNITIES

### FESTIVAL SPONSOR

**\$5,000**

- Company logo on all City-wide and festival banners, marketing materials, festival program, print advertisements, website (includes link to company website) and mention in all radio spots
- Booth space in premier location
- Canopy, table and chairs
- Sponsor banner
- Reserved parking space

### TENT SPONSOR

**\$3,000**

- Company name on all marketing materials, print advertisements, festival program, and website
- "Ownership" of tent
- Name and logo displayed at tent
- Booth space in prime location
- Canopy, table and chairs
- Representation at tent
- Sponsor banner

### LITERARY SPONSOR

**\$1,500**

- Company name in festival program and on website
- Name displayed at event as a sponsor of festival authors
- Booth space
- Canopy, table and chairs
- Sponsor banner

### FRIEND OF THE FESTIVAL

#### Businesses

**\$750**

- Name on event website
- Name in festival program
- Booth space

#### Individuals

**\$100**

- Name on event website
- Name in festival program

### SPONSORSHIP IN-KIND

The Gaithersburg Book Festival offers many opportunities for in-kind sponsorship. If interested, please call Carolyn Crosby at 301-258-6350 to discuss these opportunities. Marketing value will be dependent upon monetary value of sponsorship.



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## Sponsorship Application Form

Company Name: \_\_\_\_\_

*(as you would like it to appear on marketing materials)*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web address: \_\_\_\_\_

### Sponsorship Level (check one):

- Festival \$5,000
- Tent \$3,000
- Literary \$1,500
- Friend – Business \$ 750
- Friend – Individual \$ 100
- In-Kind (please call to discuss available opportunities before sending in application)

Description of Sponsorship offered: \_\_\_\_\_

Monetary Value: \_\_\_\_\_

**Please make checks payable to: GAMFC  
(Gaithersburg Arts and Monuments  
Funding Corporation)**

Mail to:

Gaithersburg Book Festival  
506 S. Frederick Ave.  
Gaithersburg MD 20877

Questions? Please call Carolyn Crosby at 301-258-6350 or e-mail [ccrosby@gaitersburgmd.gov](mailto:ccrosby@gaitersburgmd.gov)