



31st Annual
CELEBRATE
GAITHERSBURG

in Olde Towne • September 16, 2012

SPONSORSHIP DEADLINE: AUGUST 13, 2012

Company/Individual Name _____

Contact Person _____

Address _____

Daytime Phone _____ Cell Phone _____

Booth Activity _____

E-mail Address _____

Please indicate your sponsorship selection:

- \$600 **Festival Sponsor** - Prime booth location identified as sponsor booth, 10'x10' canopy, 1 table/2 chairs, inclusion in festival program.
- \$1,600 **Celebration Sponsor** - Prime booth location identified as sponsor booth, 10'x10' canopy, 1 table/2 chairs, inclusion in festival program, announcement as a sponsor at festival, inclusion in select print advertising and on website.
- \$2,000 **Gaithersburg Sponsor** - Prime booth location identified as sponsor booth, 10'x10' canopy, 1 table/2 chairs. Inclusion in festival program, announcement as a sponsor at festival, and inclusion in select print, website and broadcast advertising. Reserved space for one marketing vehicle on site.
- \$5,000 **Stage or Activity Area Sponsor** - Prime booth location identified as sponsor booth, 10'x10' canopy, 1 table/2 chairs, one Coroplast (18"x24") sign with company name placed in well-traveled area within the festival, inclusion in festival program, logo included on Stage or Activity Area banner, announcement as sponsor at festival, logo and name on event website, and inclusion in **ALL** print and broadcast advertising. Reserved space for up to three marketing vehicles on site.

Please make your check payable to: City of Gaithersburg

Complete form and mail with a check to: Mark Winans, Recreation Program Supervisor
City of Gaithersburg, 506 S. Frederick Ave., Gaithersburg, MD 20877
301-258-6350 • Fax: 301-948-8364 • mwinans@gaithersburgmd.gov

301-258-6350 • www.gaithersburgmd.gov/celebrate