



City of Gaithersburg 6th Annual Active Aging Expo

Monday, May 5, 2014

Vendor Setup: 8:30 a.m. • Event: 9 a.m. – 2 p.m.

Activity Center at Bohrer Park

506 S. Frederick Ave., Gaithersburg, MD 20877 • 301-258-6380

Partnership Opportunities

Premier Sponsor - \$2,000

(Only 1 Available)

- Company name/logo prominently displayed in advertising materials, on social media, website, and on festival banners hung at Gaithersburg street intersections for two weeks prior to event
- Company name/logo prominently placed on large acknowledgment posters in entrances and gyms on day of event
- Company name/logo prominently placed on signs in Activity Rooms the day of event
- Company name/logo on large 'Thank You' sign in the Senior Center lobby and on smaller 'Thank You' signs in program rooms for one month following the event
- Acknowledgement in all public announcements including press releases and mass email announcements
- Sponsor banner hung at the Activity Center at Bohrer Park on the day of event (sponsor to provide banner)
- Opportunity to announce prize winners during event
- Business card included in program
- 6' table in area of preference with electricity if needed and space for marketing
- Complimentary lunch

Lunch Sponsor - \$1,500

(Only 2 Available)

- Company name/logo on advertising materials, on social media, website, and on festival banners hung at Gaithersburg street intersections for two weeks prior to event
- Company name/or logo on large acknowledgment posters in entrances and gyms on day of event
- Sponsor banner hung in the lunch area on the day of event (sponsor to provide banner)
- Company name/logo on 'Thank You' signs to be placed in Senior Center program rooms for period of 1 month following the event.
- Business card included in program
- 6' table in prominent place with electricity if needed
- Complimentary lunch

Activity Sponsor - \$1,000

- Company name/logo on advertising materials, on social media, website, and on festival banners hung at Gaithersburg street intersections for two weeks prior to event
- Company name/or logo on large acknowledgment posters in entrances and gyms on day of event
- Company name/logo placed on signs in Activity Rooms the day of event
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

Pampering Sponsor - \$500

- Company name/logo on advertising materials, on social media and website
- Company name/or logo on large acknowledgment posters in entrances and gyms on day of event
- Company name/logo prominently displayed at pampering location on the day of event (example: massage table/chair)
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

Friend of Expo - \$250

- Company name/logo on large acknowledgment posters in entrances and gyms on day of event
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

Table Sponsor - \$100

(For-Profit)

- 6' table

Table Sponsor - \$25 or bag of canned food

(Nonprofit)

- 6' table

Business Card - \$ 50

- Business card included in program

2014 Active Aging Expo

Please print your listing information exactly as you wish it to appear.

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ - _____ - _____ x _____ Cell: _____ - _____ - _____

Email: _____

Special Request: _____

Business Card \$50 (Please attach business card)

Table Sponsor

For-Profit \$100

Nonprofit \$25 or

Nonprofit Bag of Canned Food

Sponsorship \$ _____ (Please attach business card)

I am unable to participate, but would like to make a donation \$ _____

Enclosed is my check for \$ _____

or

Please charge my Master Card Visa Discover

Name on Card: _____

Signature: _____

Card #: _____ Exp. Date: _____

Make check payable to the "City of Gaithersburg" and mail or fax this form to: Grace Whipple, Facility Manager, Gaithersburg Upcounty Senior Center, 80A Bureau Drive, Gaithersburg, MD 20878-1431
301-258-6380 • Fax 301-258-6384 • seniorcenter@gaitersburgmd.gov • www.gaitersburgmd.gov

**All marketing opportunities have printing deadlines.
High resolution graphic files required when submitting logos.**