



# City of Gaithersburg 7th Annual Active Aging Expo Presented by Adventist HealthCare

**Monday, May 4, 2015**

**Vendor Setup: 8:30 a.m. • Event: 9 a.m. – 2 p.m.**

**Activity Center at Bohrer Park**

506 S. Frederick Ave., Gaithersburg, MD 20877 • 301-258-6380

## Partnership Opportunities

### Premier Sponsor - \$2,000

**(Only 1 Available)**

- Company name/logo prominently displayed in advertising materials, on social media, website, and on festival banners hung at Gaithersburg street intersections for two weeks prior to event
- Company name/logo prominently placed on large acknowledgment posters in entrances and gyms on day of event
- Company name/logo prominently placed on signs in Activity Rooms the day of event
- Company name/logo on large 'Thank You' sign in the Senior Center lobby and on smaller 'Thank You' signs in program rooms for one month following the event
- Acknowledgement in all public announcements including press releases and mass email announcements
- Sponsor banner hung at the Activity Center at Bohrer Park on the day of event (sponsor to provide banner)
- Opportunity to announce prize winners during event
- Business card included in program
- 6' table in area of preference with electricity if needed and space for marketing
- Complimentary lunch

### Lunch Sponsor - \$1,500

**(Only 3 Available)**

- Company name/logo on advertising materials, on social media, website, and on festival banners hung at Gaithersburg street intersections for two weeks prior to event
- Company name/or logo on large acknowledgment posters in entrances and gyms on day of event
- Sponsor banner hung in the lunch area on the day of event (sponsor to provide banner)
- Company name/logo on 'Thank You' signs to be placed in Senior Center program rooms for period of 1 month following the event.
- Business card included in program
- 6' table in prominent place with electricity if needed
- Complimentary lunch

### Activity Sponsor - \$1,000

- Company name/logo on advertising materials, on social media, website, and on festival banners hung at Gaithersburg street intersections for two weeks prior to event
- Company name/or logo on large acknowledgment posters in entrances and gyms on day of event
- Company name/logo placed on signs in Activity Rooms the day of event
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

### Pampering Sponsor - \$500

- Company name/logo on advertising materials, on social media and website
- Company name/or logo on large acknowledgment posters in entrances and gyms on day of event
- Company name/logo prominently displayed at pampering location on the day of event (example: massage table/chair)
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

### Friend of Expo - \$250

- Company name/logo on large acknowledgment posters in entrances and gyms on day of event
- Business card included in program
- 6' table with electricity if needed
- Complimentary lunch

### Table Sponsor - \$100

**(For-Profit)**

- 6' table

**Table Sponsor - \$25** or bag of  
**(Nonprofit)** canned food

- 6' table

### Business Card - \$ 50

- Business card included in program

# 2015 Active Aging Expo

## Presented by Adventist HealthCare

Please print your listing information exactly as you wish it to appear.

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ x \_\_\_\_\_ Cell: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

Special Request: \_\_\_\_\_

Business Card \$50 (Please attach business card)

Table Sponsor

For-Profit \$100

Nonprofit \$25 or

Nonprofit Bag of Canned Food

Sponsorship \$ \_\_\_\_\_ (Please attach business card)

I am unable to participate, but would like to make a donation \$ \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

or

Please charge my  Master Card  Visa  Discover  AmEx

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC#: \_\_\_\_\_

Make check payable to the "City of Gaithersburg" and mail or fax this form to: Grace Whipple, Facility Manager, Gaithersburg Upcounty Senior Center, 80A Bureau Drive, Gaithersburg, MD 20878-1431 301-258-6380 • Fax 301-258-6384 • seniorcenter@gaitthersburgmd.gov • www.gaitthersburgmd.gov

**All marketing opportunities have printing deadlines.  
High resolution graphic files required when submitting logos.**