



A Featured Area at the 34th Annual



Restaurant Benefits

- Connect with up to 20,000 attendees
- Prime location on Summit Ave., near main stage, sponsors, vendors, children's activities, and Dogfish Head Beer sales
- 14,000 marketing cards distributed through local schools
- 300 marketing cards to distribute at your restaurant
- Marketing through the City website, Facebook, Yelp, local movie theaters, and mobile app
- Multiple City press releases featuring *Taste of Gaithersburg*
- Business logo included on full-color marketing materials

Structure at a Glance

- Restaurants keep all profits: pay only entry fee
- 10'x20' tented booth space provided
- Menu prices range from \$1-9 per item
- At least one item must be available as a \$1 "taste"
- Restaurants conduct their own sales

***Deadline to receive full benefits is April 1
Space is limited- apply today!**



Food Vendor Information and Regulations

Please Keep for Your Reference (pages 1-3)

Interpretation of the following information and regulations is at the discretion of the City

VENDOR CONTACT

Ilana Guttin
(ph.) 301-258-6350 ext. 166
(fax) 301-948-8364
iguttin@gaithersburgmd.gov

FESTIVAL DATE, LOCATION and HOURS:

Sunday, June 12, 2016
Gaithersburg City Hall Grounds
31 S. Summit Ave., Gaithersburg, MD 20877
Noon - 5 p.m.

EVENT DESCRIPTION

The 34th Annual Celebrate! Gaithersburg in Olde Towne Festival is expected to draw about 20,000 people to Gaithersburg's historic city center. Be part of the celebration by exhibiting your wares, promoting your restaurant, and enhancing your market position with vendor opportunities. This one-day event is scheduled for Sunday, June 12, 2016, and will include multiple stages of live entertainment, food, and themed activity areas for all ages and interests.

APPLICATION DEADLINE, NOTIFICATION & ACCEPTANCE PROCESS

The deadline to receive full marketing benefits is **April 1, 2016.**
The final deadline for participation is April 22, 2016.

The City will accept applications prior to the application deadline and reserves the right to reject any application for any reason including incompleteness, failure to meet selection criteria, or potential to disrupt the Festival. Disruption may be defined as disturbing other exhibitors, preventing peaceful assembly of attendees, damaging property, injuring persons, and/or interfering with the planned special events.

Applicants will receive a confirmation e-mail upon receipt of application with payment, and another in mid-May regarding acceptance status. Celebrate! Gaithersburg is a popular Festival for vendors and fills up quickly. Selection will be dependent on space availability and the quality, appeal, and variety of food offered. Event day arrival information will be e-mailed to accepted vendors the week prior to the Festival.

VENDOR FEES **Resident rates apply only to those individuals who reside and businesses that are located within the corporate City tax limits of Gaithersburg.** A Gaithersburg mailing address does not necessarily mean the address is within the City corporate tax limits.

RAIN POLICY/CANCELLATION/REFUND

This is an outdoor, RAIN or SHINE event. You are responsible for covering your materials in case of rain. If the City cancels the entire event due to public safety concerns, a refund will be given. Otherwise, there will be **no refunds after May 27, 2016.** Refunds are subject to specific guidelines and a processing fee.

Food Vendor Information and Regulations (cont'd.)

Please Keep for Your Reference (pages 1-3)

Interpretation of the following information and regulations is at the discretion of the City

FESTIVAL REGULATIONS

- 1) All vendors are required to arrive, set up and breakdown at the times designated in assigned load-in information.
- 2) No food items or drinks may be sold by any vendor except for Festival-approved food vendors pre-authorized by the Montgomery County Health Department.
- 3) No unauthorized alcoholic beverages, pets (with the exception of service dogs), skateboards, roller blades, bicycles, or weapons, real or facsimile, are permitted at the Festival.
- 4) City staff members reserve the right to have vendors remove unacceptable or inappropriate items, or to relocate or dismiss/remove any participant.
- 5) City staff members reserve the right to deem a vendor ineligible for participation in future events based on late arrival, early departure, no shows, and inappropriate or uncooperative behavior.

ARRIVAL / TAKE-DOWN

You will be assigned an arrival time between 7 and 10:30 a.m. (Please note: Passes and directions will be e-mailed to you the week before the Festival.) Times are assigned by category and location within the Festival. The streets will be closed to all vendor traffic at 11 a.m. Vendors may not be able to drive to their booth location; however, unloading areas will be as close as possible. You must **unload, move your car to assigned parking, and then return to set up.** (We suggest that you bring someone to stay with your equipment and merchandise while you move your vehicle.) **Booths must be dismantled promptly at 5 p.m., but not before.** Event staff will not be available to assist with unloading or take-down.

VENDOR SPACE

All participants must provide and be responsible for their own table, chairs, table coverings, displays, decorations, and staff. Event staff will not be available to assist with set-up or takedown of your booth. Vendor equipment and materials must remain within assigned space, and may not obstruct the view of, block, or interfere with neighboring exhibits.

PARKING

Only one vehicle per vendor will receive a pass to enter the Festival area. Not all parking will be within sight of booth locations and some may require a shuttle bus ride back. Booth staff arriving later in the day should take the shuttle from the designated parking area. Please contact **Ilana Guttin** if you need passes for any other vehicle to enter the Festival area for unloading. **Vendor vehicles will not be allowed to re-enter the Festival area until police open the roads.**

TRASH / ELECTRICITY / WATER

Electricity and water are available upon request. Requests must be indicated on this application or emailed to iguttin@gaitHERSBURGMD.GOV before May 6, 2016. **Vendors are responsible for their own trash, oil and wastewater disposal. Vendors who do not adhere to this regulation will be subject to a fine.**

SALES TAX

The State of Maryland requires any person selling used or new products to charge 6% sales tax. If you do not have a Maryland tax ID #, you **DO NOT NEED TO APPLY FOR ONE.** Vendor names will be submitted to the Maryland State Comptroller's Office and a temporary Tax ID # will be automatically assigned to you by the State after the Festival.

PHOTOS

Photographs submitted with application may be used to promote current and future Celebrate! Gaithersburg festivals.

CITY RESOLUTION # R-73-05

RESOLUTION OF THE MAYOR AND CITY COUNCIL AMENDING R- 30 -92, THE POLICY SETTING FORTH STANDARDS FOR EXHIBITORS, VENDORS, ENTERTAINERS, AND SOLICITORS AT CITY- SPONSORED EVENTS

WHEREAS, the City of Gaithersburg sponsors a myriad of special programs, festivals, and events throughout the year which are well attended by citizens of all ages;

and

WHEREAS, exhibitors, vendors, entertainers and solicitors are invited to participate in these community functions;

and

WHEREAS, these events are held on public property and /or within and along public ways necessitating the closing of streets and specific areas to ensure that all events will be carried out in a manner which protects the public health, safety and welfare of visitors thereto;

and

WHEREAS, the City of Gaithersburg established a standardized policy, as directed by Resolution No. R-30-92, for exhibitors, vendors, entertainers and solicitors to participate on the premises of City-sponsored events;

and

WHEREAS, the standardized policy was established to ensure peaceful assembly, to protect persons and property, to exercise efficient control of crowds and to offer equitable and uniform treatment of exhibitors, vendors, entertainers and solicitors;

and

WHEREAS, the Mayor and City Council have determined that it is in the best interest of the community that amendments to the policy be made from time to time in order to improve the quality of the City's special programs, festivals and events:
NOW, THEREFORE, BE IT RESOLVED, by the Mayor and City Council of Gaithersburg, that amendments be made to Resolution No. R- 30 -02, establishing a standardized policy for each exhibitor, vendor, entertainer and solicitor, participating in a City-sponsored event be and they hereby are as follows:

1. The City will not permit any person or organization to solicit and /or distribute information or goods or offer food, goods or services for sale or entertain within any public right-of-way or public property associated with a City-sponsored event unless a completed application to participate in the specific event has been filed with the City of Gaithersburg and approved by the City Manager or his designee.
2. The City will accept applications prior to the application deadline and reserves the right to reject any application which is incomplete or where the applicant's proposed activity during the event will disrupt other exhibitors or the peaceful assembly of attendees or damage or injure persons or property, or interfere with the planned special events, or is rejected for failure to meet stated selection criteria.
3. The City reserves the right to establish and enforce written rules and regulations as to other criteria which City staff deems pertinent to carry out a special public event or exhibit, provided such rules, regulations and criteria are approved by the City Manager or his designee.
4. The City shall have the right to remove any exhibitor or exhibit or other participant from the event limits who does not comply with the aforementioned requirements or the terms set forth in the approved application.
5. If the City determines to remove an exhibitor or other participant from the event limits pursuant to its authority under paragraph 4 of this Resolution, notification will be made in person by a City staff member. If exhibitor or other participant disregards the staff member's request to leave the event, law enforcement will be contacted to remove the exhibitor or participant. It shall be unlawful for any person participating in a City event to fail to obey a law enforcement request to leave the event area. The area reserved for a City event will be clearly defined and available upon request at the time an exhibitor or participant is requested to leave the event.

ADOPTED by the City Council on the 1st day of August, 2005.

SIDNEY A. KATZ, MAYOR and President of the Council
DAVID B. HUMPTON, CITY MANAGER



2016 Taste of Gaithersburg Application

Please send in this portion (pages 5-8) with payment

The deadline to receive full marketing benefits is **April 1, 2016.**

The final deadline to participate is **April 22, 2016.**

Application must be complete, accurate, and include full payment in order to be processed. Please be sure to include signature and payment page when submitting your application. Incomplete applications will be returned.

Submitting an application with payment does not guarantee acceptance.

Organization/Business Name (as you would like it listed in print):

Contact Person: _____ **E-mail:** _____

Full Business Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone #: _____ **Day-of-Festival Cell #:** _____

Website/Social Media URL (if applicable): _____

Nonprofit ID # (if applicable): _____

*If you are selling merchandise and do not have a Maryland sales tax ID #, you will be automatically assigned one by the State after the festival.

ACCOMMODATIONS FOR THOSE WITH A DISABILITY

The City of Gaithersburg is committed to making reasonable accessibility accommodations as required by the Americans with Disabilities Act. **All requests must be made on this application or by no later than May 6, 2016.** Your request for accommodations will in no way affect your acceptance status. Please indicate what accommodations are necessary:

FOR OFFICE USE ONLY:		Taste of Gaithersburg Food Vendor # 43988
<input type="checkbox"/> \$125 Vendor	<input type="checkbox"/> \$150 Vendor	Date Rec:
<input type="checkbox"/> \$40 Nonprofit/Political	<input type="checkbox"/> \$65 Nonprofit/Political	Initials:
<input type="checkbox"/> \$200 Food Vendor	<input type="checkbox"/> \$250 Food Vendor	Date Proc:
<input type="checkbox"/> \$300 Taste of Gaithersburg	<input type="checkbox"/> \$325 Taste of Gaithersburg	# of Spaces:
<input type="checkbox"/> \$ _____ Other	<input type="checkbox"/> \$25 Late Fee	A/R Sent



2016 Taste of Gaithersburg Application (cont'd.)

The final application deadline is **April 22, 2016**

Please complete all required fields or your application will be returned without being considered.

***Resident rates apply to those businesses that are located within the corporate City tax limits of Gaithersburg.**

A Gaithersburg mailing address does not necessarily mean that your business is within the City corporate tax limits.

Vendor Space:

Fees Include: 10' X 20' space under a canopy. **Does not include table and chairs.**

___ \$300 City of Gaithersburg

(Business must be located in the corporate City tax limits of Gaithersburg to qualify)

___ \$325 Non -City of Gaithersburg

Taste of Gaithersburg Food Vendors are required to sell at least one item for \$1.

All other menu items may cost up to \$9 each.

What food item will you sell as a \$1 Taste?

What other food items will you sell? Please specify prices. Attach a menu if necessary.

Please submit the following items with your application:

- Full menu with prices
- Photo of booth and/or site plan (drawing of your set-up)
- Copy of Certificate of Insurance **MANDATORY**- with City of Gaithersburg as additional insured

Some electrical power may be provided upon request. If request is not made by May 6, no electricity will be provided. Please specify how many amps/ watts/ volts you are requesting. Also, list any additional special requirements here:

Required upon acceptance into the Festival:

- Montgomery County Health Permit (copy)

***You will receive notice if your menu offerings need to be modified upon acceptance of your application. If we cannot accommodate your power needs, be sure to inform us if you are bringing a generator.**

All Applicants

I certify that I have read and fully understand the Celebrate! Gaithersburg Vendor Information and Regulations (pages 1-3), city resolution #R-73-05, this Agreement, any other applicable law or resolution that is in effect as of the date of the 2016 Celebrate! Gaithersburg Festival, and that the information I have provided in this application is true. I will be personally responsible for ensuring that the use of my space is carried out in conformance with this application. I further understand that if I intend to sell anything at the Festival, **I am required to charge 6% sales tax and, if needed, I will be assigned a temporary Maryland State Tax ID# by the MD State Comptroller's Office.**

As a participant in the 2016 Celebrate! Gaithersburg festival, I agree that I, or anyone entitled to act on my behalf, together with the organization I represent (if any), hereby waive and release the City of Gaithersburg and the organizers of the Festival, plus all event partners, sponsors and volunteers, and their representatives, successors and assigns, from all claims and liabilities of any kind arising out of my participation in the Festival, even if that liability may arise out of negligence or carelessness on the part of the persons named in this waiver.

Participation in Celebrate! Gaithersburg by groups or organizations other than City of Gaithersburg officials, departments or committees does not constitute City of Gaithersburg endorsement.

By signing this application, I authorize my check (if applicable) to be processed and deposited upon receipt, and that I agree to the terms outlined in this agreement. I understand that if I am not accepted into the Festival, a full refund will be issued.

Signature: _____

Date: _____

Taste of Gaithersburg Vendor Please Complete: Payment by credit card strongly preferred

Space Fee/ Total Due \$ _____

Total Paid: \$ _____ Cash Check # _____

Please make checks payable to: *City of Gaithersburg*

***DO NOT SEND CREDIT CARD INFORMATION VIA EMAIL**

CREDIT: Circle one: VISA / MC / DISC / AMEX

_____ Exp. _____ / _____

Signature (required): _____

Print Name (required): _____

(Refunds are subject to City guidelines and a processing fee. No refunds will be made after May 27, 2016.)

*If you wish to submit a credit card payment over the phone please contact Ilana Guttin at 301-258-6350 ext.166.

E-MAIL ALL QUESTIONS TO:

Ilana Guttin

iguttin@gaitthersburgmd.gov

OR

MAIL COMPLETED APPLICATION AND ALL REQUIRED MATERIALS TO:

Celebrate! Vendor
Attn. Paige Tercero
506 S. Frederick Ave.
Gaithersburg, MD 20877

