

Laurie-Anne Sayles, MPA

242 W. Deer Park Road Gaithersburg, MD 20877 | lsayles81@gmail.com | 240-462-6568

October 1, 2014

Mayor and City Council
c/o N. Lynn Board, City Attorney
31 South Summit Avenue
Gaithersburg, MD 20877



Dear Mayor and Council Members:

The City of Gaithersburg has been recognized as one of the best places to live, work and play. As Mayor and Council of this City, you have helped foster a community-oriented culture and it shows! My vision is reflective of this culture and I am eager to express my interest in fulfilling the vacancy with the City Council. This position perfectly merges my skills, professional background, and record of community service to fulfill the responsibilities of a Gaithersburg City Council member. As the attached resume reflects, I have a demonstrated personal and professional interest in serving the community, building and maintaining relationships with key stakeholders to manage projects, and addressing the needs of underrepresented communities.

Currently, I am a Research and Communications Coordinator, overseeing the Outreach and Recruitment of volunteers, including the development and implementation of marketing and advertising campaigns to increase recruitment efforts and promote new research studies as appropriate. In addition to my professional experience, I am an appointed board member for county and local committees and organizations. In this capacity, I serve on the Montgomery County Community Action Board, working with colleagues to develop anti-poverty strategies and advocate on behalf of low-income populations to eliminate poverty. As an appointed member of the City of Gaithersburg's Education Enrichment Committee, I work with fellow board members to address the diverse educational needs of students in the City of Gaithersburg through the implementation of the City's school grants. These appointments equipped me with insight into our most vulnerable communities and allowed me to quickly familiarize and assess some of the critical needs of our schools and neighboring communities, to address issues related to capacity, Capital Improvement Projects and food insecurity issues. Most recently in my run for Delegate representing District 17, comprising Rockville and Gaithersburg, I learned that in order to engage residents, we have to meet individuals on familiar grounds. As a City Councilmember, I hope to be instrumental in effecting tangible change in our City, the place where our family chose to live and raise a family, and create and introduce innovative ideas and legislation to address the issues and concerns affecting our community.

Given my education, past professional experiences, and leadership opportunities, I know that I will be an effective member of the Gaithersburg City Council and will be successful in the development of long-range program plans, goals, objectives, and milestones. Furthermore, I am confident that if given the opportunity, I will bring enthusiasm, a fresh perspective, and diligence to the role that will undoubtedly be an asset to the Council. Thank you in advance for your time and consideration. I welcome the opportunity to discuss how my skill set would be of the greatest benefit to the City of Gaithersburg Council. As requested, I have included my vision statement and resume for your review. Should you have any questions or concerns in the interim, please do not hesitate to contact me at your earliest convenience.

Sincerely,

Laurie-Anne Sayles

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Like the majority of Gaithersburg residents, I share a sense of community pride, and a resolve that "Character Counts" is not just our city's slogan, but also a reality in our daily lives. Accordingly, my vision of Gaithersburg is a place where the six pillars of character (Trustworthiness, Respect, Responsibility, Fairness, Caring and Citizenship) would be exemplified daily in the work we do as a Council and the lives we lead as residents.

Trustworthiness

Trustworthiness and Integrity are the cornerstones of good governance. I believe that fostering integrity in the public sector and maintaining trust in our city government supports the notion that we all operate on a level playing field and are equally invested in our collective success. My intentions are trustworthy and are motivated by my willingness to serve the public. Accordingly, as a member of the City Council, I will be a tireless advocate for open and transparent government, and will strive to make the process of lawmaking relevant to the lives of Gaithersburg residents.

Respect

I believe that treating all people with respect, dignity and fairness, regardless of age, color, sexual orientation or religious affiliation is fundamental to creating a safe and healthy environment which in turn promotes engagement and trustworthiness. As a Public Health Policy professional, I have learned how to work with diverse populations and respect is necessary to gain trust and effectively solve problems. As a member of the City Council, I will work to ensure that the idea of respect is communicated in all we do.

Responsibility

My philosophy of government is informed by the values of responsibility instilled in me by my parents. I believe that elected officials with the ability to make decisions that materially affect the lives of so many, should, indeed, approach lawmaking in a clearheaded and thoughtful manner. As a result, I believe that government functioning at its best has a responsibility to ensure that the conditions necessary to secure liberty and the pursuit of happiness exist for every citizen, without regard to race or socioeconomic status. As a member of the Council I will work diligently, guided by this philosophy.

Fairness

Government should act in the public interest, treating all citizens fairly and equitably. In a perfect world, there would be infinite resources, and no one would want for anything. However, the reality is that resources are scarce, and need is great. Accordingly, we must define our community's priorities, and set about finding fair and practical solutions to our everyday problems. As a resident of Brighton Homes, I know that we are grossly underrepresented on the Council, and that our increasingly diverse community's needs are not always front and center. I also know that having female representation on the City Council would be more in keeping with our City's dedication to a fair and equitable community. Accordingly, I believe my appointment to the Council will go a long way towards achieving the fair and equitable government we all deserve.

Caring

True to my progressive ideals, I believe that caring and empathy - the capacity to care, to feel what others feel, to understand what others are facing and what their lives are like - are essential to good government. My record of public service reflects that belief. Accordingly, I have engaged in countless conversations with a range of community stakeholders from members of the business community to nonprofits to educators and parents with a view toward gaining a better understanding of their issues and concerns and devising and implementing win-win solutions. For example, I believe that together we can increase and support skill-building opportunities for residents that not only encourage self-sufficiency, but benefit the businesses that employ them. It is through policy initiatives like the Lifelong Learners classes for seniors in our community, GaithersburgHELP, and pro-affordable housing ordinances that we can empower our most vulnerable and strengthen our City as a result. I am excited about the possibility of continuing this work as a member of the City Council, and committed to doing so in manner promoting caring and empathy.

Citizenship

I firmly believe that government can provide tangible improvements to people's lives. However, the strength of any democratic government is ultimately measured by its ability to engage its citizenry. I respect the political process and exercise my right to vote and encourage the same of others. While I have served as an election judge, and am a certified voter registrar, I know that far too many of our City's residents are not as engaged as they could be. Effective government demands informed and active citizens, who understand how to identify and voice their interests, have the ability to act collectively and insist on holding public officials accountable. Seeing one's life experience reflected in his/her public servants is essential to fostering the idea of inclusion

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Education

MPA, Masters of Public Administration, Public Policy School of Public Affairs, University of Baltimore, Baltimore, MD **May 2013**
BS, Public and Community Health Education, School of Public Health, University of Maryland, College Park, MD **December 2009**

Professional Experience

Candidate for MD House of Delegates
Maryland General Assembly

Primary Election Cycle 2014

- Developed campaign communications and outreach strategy for strengthening strategic partnerships and engaging the District17 electorate. Recruited, hired, trained and managed campaign staff to implement campaign plan with regard to goals and strict timeline constraints. Presided over budget, fundraising goals, weekly meetings with staff to resolve issues and evaluate campaign plan to measure the effectiveness of goals and priorities. Regularly interfaced with residents and media contacts to ensure that the campaign's message was clearly communicated to constituents.

Outreach and Recruitment Coordinator
National Institute of Health c/o Kelly Government Solutions, Inc.

August 2013- Present

- Advise Senior Staff on a variety of issues related to barriers in recruitment and retention in underrepresented communities and assist in developing solutions to address such concerns in accordance with organizational policies and procedures. Coordinate and manage the recruitment, scheduling, travel and admission of research study participants within appropriate databases. Develop recruitment and marketing plan design, including implementation and evaluation of materials, brochures and presentations, in conformance with Institutional Review Board (IRB) guidelines. Act as liaison between vendors, Principal Investigators, participants, participants' relatives and staff members; communicate participant's questions, complaints, problems and concerns to appropriate staff members. Serve as Point of Contact for inquiries; regularly attend and present at community events and health fairs to recruit volunteers, disseminate information to the public, and establish and foster relationships community leaders, advocacy organizations, and media outlets.

Public Policy Fellow
Schaefer Center for Public Policy-University of Baltimore-Baltimore, MD

August 2011 - June 2013

- Drafted standard operating procedures manual for staff to clearly communicate day-to-day responsibilities, updated the organization's strategic plan, mission, vision statement, goals and objectives. Regularly performed needs-based assessments to determine relative costs and benefits of potential actions and to improve the organization's processes. Synthesized technical documents into reports and prepare summaries of findings for presentation to clients and senior staff. Oversaw preparation of reports, adverse findings and memos for Senior Staff. Associate Investigator of Multi-Site Dental Study. Established strategic partnerships with community organizations and stakeholders to implement community-based research projects in alignment with the organization's mission.

Policy Analyst (Internship *Recipient of Governor's Citation)
Housing Opportunities Commission (HOC) Kensington, MD

May 2011 - August 2011

- Provided counseling and resources for disadvantaged families to address housing shortages, unemployment, the working poor and those affected by physical and emotional abuse to aid in the development of specific goals and plans to transition out of poverty. Completed program quality control reviews and made recommendations regarding process and training based on findings. Evaluated caseload of programs, including but not limited to: Portability, Family Self-Sufficiency and Homeownership for grant adherence. Developed strategic partnerships with a variety of community organizations designed to improve client services and ensure that services were not duplicated.

Community Surveillance Officer
Prince George's County Health Department Largo, MD

December 2009 - May 2011

Program Coordinator
Kaiser Permanente

January 2006 - December 2009

Volunteer Experience

Gaithersburg Education Enrichment Committee, Board Member
Montgomery Women, Board Member
Montgomery County Community Action Board-At-Large Executive-Board Member

August 2013-Present
May 2013-Present
November 2010- Present

Computer Skills

Microsoft Office Suite (Advanced Proficiency), Social Media, Online Marketing, Adobe, Qualtrics, NGP VAN, Nation Builder

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and accessibility. I hope to use my presence on the Council as a way to communicate the idea that we all have a stake in our community and the direction it takes.

In conclusion, I am qualified, and particularly well suited to assume a Council position. I possess the temperament, and vision necessary to successfully perform on day one. I humbly and respectfully thank you for your consideration, and look forward to continuing to build an even better City of Gaithersburg.



**CITY OF GAITHERSBURG, MARYLAND
INTEREST OR EMPLOYMENT DISCLOSURE
APPLICANTS FOR COUNCIL MEMBER**

NAME: Laurie-Anne P. Sayles

ELECTED OFFICE SEEKING: City of Gaithersburg Councilmember

This Interest or Employment Disclosure Statement must be filed by October 6, 2014.

I have the following interests that may create a conflict of interest under Chapter 7A of the City Code ("Ethics Code") Section 7A-4.

N/A

I am employed by:

Kelly Services, Inc.

I HEREBY CERTIFY that the above information which is provided in compliance with Chapter 7A of the City Code ("Ethics Code") is true and correct.

SIGNATURE: Laurie-Anne Sayles

DATE: 10/1/2014



**CITY OF GAITHERSBURG, MARYLAND
FINANCIAL STATEMENT
APPLICANTS FOR COUNCIL MEMBER**

NAME: Laurie-Anne P. Sayles

ELECTED OFFICE SEEKING: City of Gaithersburg Councilmember

This Financial Disclosure Statement covers the period of time from January 1, 2014 through October 6, 2014.

Please list the gifts* exceeding Fifty Dollars (\$50.00) in value or a combination of transfers from any person or entity exceeding One Hundred Dollars (\$100.00) in value which you received. If you have NOT received any gifts, please print **NONE RECEIVED**.

Date Received	Name & Address Of Donor	Description of Gift	Approximate Retail Value (at time of receipt)
	NONE RECEIVED		

I HEREBY CERTIFY that the above information which is provided in compliance with Chapter 7A of the City Code ("Ethics Code") is true and correct.

SIGNATURE: Laurie-Anne Sayles DATE: October 1, 2014

*The term "gift" is defined in Chapter 7A of the City Code ("Ethics Code"), Sections 7A-1.3(c) and 7A-4(h) and does not include campaign contributions.



APPLICATION FOR COUNCIL MEMBER

To: Gaithersburg City Council
c/o The City Attorney

I hereby request that you include my name for consideration for the office of Council Member

Please Print: Laurie-Anne P. Sayles

(Legal First, Middle Initial and Last Name. No nicknames or titles.)

I DO HEREBY CERTIFY THE FOLLOWING:

1. My name is: Laurie-Anne P. Sayles

2. I am a registered voter in the City of Gaithersburg.

3. I now reside at: 254 W Deer Park Road Gaithersburg, MD 20877

(Address, City & Zip Code)

Home Telephone: 240-462-6568 Business Telephone: 301-451-1905

4. I have attached a Financial Disclosure Statement and a letter of interest detailing why I am interested in the position and my priorities for the City of Gaithersburg.

5. I consent to the public release of my name, this Application, Financial Disclosure Statement and letter of interest.

I DO FURTHER CERTIFY:

1. I meet the qualifications for the above stated office, as set forth in Sections 4 of the City Charter.

2. I am not a candidate for any other elected office in the City of Gaithersburg.

Laurie-Anne Sayles

Signature of Applicant

October 1, 2014

Date of this Application

THIS APPLICATION FOR COUNCIL MEMBER SHALL BE FILED AT THE OFFICE OF THE CITY ATTORNEY ON OR BEFORE 5:00 P.M. ON MONDAY, OCTOBER 6, 2014.

Council to Select Mayor from amongst its Membership, Applicants Sought for Anticipated City Council Vacancy

Gaithersburg, MD (September 3, 2014) With the conditional resignation of Mayor Sidney A. Katz, effective November 10, 2014 pending his election as District 3 representative on the Montgomery County Council in November's general election, the Gaithersburg City Council will select a new Mayor from amongst its membership. The Council will make the selection in Executive Session on October 6, 2014 and announce the results on October 7. The new Mayor, who will be sworn in on November 10, will serve until the next City of Gaithersburg election in November of 2015. In that election, the Mayoral term will be for two years, fulfilling the remainder of the four year term which began in 2013.

Applications are now being accepted to fill the anticipated vacant City Council position. Interested residents must meet the council qualifications as provided in Section 4 of the City Charter, submit a Financial Disclosure Statement and be prepared to adhere to anticipated expanded ethics requirements. The application should include a letter of interest, a resume, and a statement of the applicant's priorities and vision for the City. Applications are due by 5 p.m. on October 6, 2014. The City Charter, the application form and the financial disclosure form are available on the City website at www.gaithersburgmd.gov. Any questions regarding the application submittal or ethics disclosure requirements should be directed to the City Attorney, N. Lynn Board, at lboard@gaithersburgmd.gov.

The City Council will meet in Executive Session on October 13 to narrow the selection of candidates to no more than five. Selected candidates will be invited to each deliver a three-minute statement at the Mayor and City Council Work Session on October 27 and participate in evening interviews with City Council Members, tentatively scheduled for October 27 and 29. Selection of the new Council Member will take place in Executive Session on November 3, with the swearing in taking place on November 10, to be immediately followed by a reception in the City Hall Gallery.