



Financial Fitness Challenge Rules

1. No purchase is necessary to qualify for incentive prizes or to enter to win the Grand Prize Drawing.
2. Challenge participants must be residents of the City of Gaithersburg. Note that a Gaithersburg zip code does not necessarily mean the resident lives within the municipal boundaries of Gaithersburg.
3. Begin earning points by meeting with a participating Financial Wellness Coalition partner (*see page 10 for a list*).
4. The enrollment period begins October 17, 2016.
5. Points must be accumulated by 5:00 p.m. on June 30, 2017.
6. Each challenge consists of tasks to be completed to earn points. A minimum of 100 points is needed to receive an incentive (*see page 9*).
7. Complete as many tasks as possible within each of the five challenge areas to earn points each month. Participants will be limited to one incentive per month.
8. Points cannot be carried over each month. However, accumulating points will be totaled for the Grand Prize Drawing to take place in July, 2017.
9. All completed tasks must be stamped and signed by the Financial Wellness Coalition partner with whom you are working.
10. Some challenge tasks require documentation. These are noted throughout this booklet.
11. Residents who earn 940 points or more by 5:00 p.m. on June 30, 2017 will be entered into the Grand Prize Drawing. Two winners will be randomly selected from qualified participants (*see page 9*).
12. The Grand Prize Drawing will be held on July of 2017. If you are selected, you will be notified by the e-mail address you provided on your Entry Form.
13. All participants will be invited to a Financial Fitness Challenge celebration.