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Spring / Summer 2020

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Gaithersburg/Marleen Van den Neste

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CENSUS 101:

EVERYTHING YOU NEED TO KNOW ABOUT THE 2020 CENSUS

What is the **CENSUS?**

The census is a nationwide count of every single person living in the United States.

The U.S. Constitution requires a census every 10 years. The first one took place in 1790.



Why is the census important?

- Our population determines how many seats Maryland has in the U.S. House of Representatives.
- The Federal government distributes billions of dollars for government services and community programs based on census data. This includes things like school meals, preschool programs, healthcare access, road projects, affordable housing, and more.
- Census information helps to determine where we locate schools, immigrant resource facilities, hospitals, public safety facilities and other important services and resources.
- Businesses make important investment decisions based on census data.
- It is estimated that in Maryland, every person NOT counted will cost the State \$18,250 in federal funding over a ten-year period.

When does the counting start, and how do I respond?

Your household will receive a mailing from the Census Bureau in mid-to late March 2020, inviting you to respond to the census online or by phone. You can use a smart phone, tablet or desktop computer. Note that residents who live in group homes, campus housing, shelters, etc. will be counted using a separate process. Only one person in the household has to respond, and should answer for all other people in the household.

Who gets counted?

Every person in your household must be counted, including newborns. It doesn't matter their age, relationship to you, ethnicity, or immigration status. Count everyone in your household. If you have relatives or children that split time in your home, they should be counted where they live and sleep most of the time.

What happens if I don't respond?

If the Census Bureau has not heard from you by late April, after several reminders by mail, you will be mailed a paper questionnaire. If you don't return the paper questionnaire, a census worker, called an enumerator, will knock on your door and ask you the questions in person. The enumeration efforts take place in May, June and July.

Is the Census available in other languages?

You can respond online or by phone in 13 different languages. The postcard with instructions to respond online will be in Spanish for

select neighborhoods in Gaithersburg. While the census questionnaire itself is available in 13 different languages, language guides to help respondents complete the census are available in 59 languages.

How long does it take to respond to the census?

For most households it will take 10 minutes or less to respond.

What questions are on the census?

The census asks certain questions in order to provide funding for programs that fit the needs of the community and to ensure that election districts are drawn fairly. You'll be asked for the name, age, date of birth, gender, relation, race, and ethnicity of every person in your home, and also whether your home is rented or owned. And that's it. Answer all questions as fully and honestly as possible.

What questions will not be asked?

The census will NOT ask for your immigration status, Social Security number, email address, ID, financial or banking information, or your political party. Please note that if you are asked to respond to the census via email, the request is fake and should be reported to the Census Bureau at rumors@census.gov or 800-923-8282.

Will my information be shared?

By law, your personal data cannot be shared with any other government agency, court, or law enforcement agency. In fact, census workers take a lifetime oath to not share your information. They risk prison and a fine if they do so. Your responses are aggregated with others, and statistical information for a community is derived from that. Note that your data remains private for 72 years, so, for example, the information from the 1950 census won't be available to those doing family research until 2022.

What does a Census worker look like?

If you do not respond in a timely manner, a census worker, or enumerator, will visit your home. He or she will have a name badge and a bag with the census logo on it. The badge will have their photo, a U.S. Department of Commerce watermark, and an expiration date. You can ask for their identification at any time, but they CANNOT ask for yours. Please call 800-923-8282 if you would like to verify that the person is a Census worker. 



 Have more questions?
Visit [2020census.gov](https://www.census.gov/2020census.gov)





Lucia Torres
Ed Bohrer
Parent Resource Center
Family Services Inc.

YO SOY
GAITHERSBURG. TÚ
ERES GAITHERSBURG.
PARA RECIBIR FONDOS
PARA EDUCACIÓN DE
ADULTOS Y DE NIÑOS
TENEMOS QUE CONTAR.

Anwar Hashmi
Office Director
Montgomery County
Muslim Foundation

I WOULD LIKE TO
APPEAL TO ALL OF US
TO PARTICIPATE IN THE
CENSUS PROGRAM.
THE DATA USED WILL BE
APPLIED FOR PLANNING
PUBLIC SERVICES LIKE
HOUSING, HEALTH CARE
AND MANY OTHERS.

Ana Dudamel
Advocacy Program &
Engagement Manager
Identity Inc.

IT'S IMPORTANT FOR
EVERYONE TO COMPLETE
THE CENSUS BECAUSE IT
HELPS DIRECT SERVICES
TO YOUTH AND ADULTS
LEARNING ENGLISH.



**i am
gaithersburg**

Samira Hussein
Palestinian American
Member of the
Gaithersburg Multicultural
Affairs Committee

I'M GAITHERSBURG.
I COUNT.



Gideon Asante
Liberty's Promise Student
MEYɛ GAITHERSBURG
NA MENO HIA.



Maimouna Seck
Liberty's Promise Student
LE RECENSEMENT
PERMET À NOS
ÉCOLES DE RECEVOIR
ASSEZ DE FONDOS
CHAQUE ANNÉE.





Jason Miller
Youth Development
Specialist
Guys of Gaithersburg
Middle School
Family Services Inc.

THE CENSUS COUNTS
BECAUSE IT PROVIDES
FEDERAL FUNDING FOR
PROGRAMS IN THE CITY
OF GAITHERSBURG AND
THROUGHOUT THE U.S.



Julien Labiche
Senior Program Officer
Liberty's Promise

THE CENSUS HELPS
TO MAKE SURE
OUR SCHOOLS GET
ENOUGH FUNDING
EACH YEAR.



**Ashanduntae
Kemp**
Partnership
Specialist
U.S. Census Bureau

THE CENSUS IS
IMPORTANT BECAUSE
IT MEANS MORE
FUNDING FOR OUR
COMMUNITY.



Francisca Ortiz
LT Services

PARTICIPA PARA
PODER RECIBIR
FONDOS PARA
PROGRAMAS
PARA NUESTRA
COMUNIDAD.

Gina Mastromarino
Program Manager
Upper Montgomery
Assistance Network

THE CENSUS IS
IMPORTANT TO ME
BECAUSE IT HELPS
TO DIRECT FUNDS
TO HELP FAMILIES
IN POVERTY.



OUTREACH & ADVOCACY: Census and Youth Mentoring Programs

BY AMY MCGUIRE, COMMUNICATION SPECIALIST

“We count on you to be our heroes in our communities.” Julien Labiche, Director of Programs with Liberty’s Promise, addresses a group of young immigrant students with assurance and conviction during an afterschool civic engagement meeting at Gaithersburg High School. The topic of discussion is the 2020 Census.

No small task for a group of high school students, but Julien is confident that these kids have the ability to build trust in their communities through their own census outreach.

Helping young immigrants get involved and be part of their community through civic engagement is the core of Liberty’s Promise. Through its afterschool programs, the nonprofit organization helps immigrant youth overcome challenges they may face as they learn to navigate an unfamiliar system.

“Many of the immigrant youth have, as many immigrants in the U.S. do, limitations by structural barriers in society that do not allow them to advocate for themselves or participate in democracy due to language barriers, cultural shock, and, sometimes, legal status,” says Jenny Escobar, Program Officer with Liberty’s Promise. “For young immigrants, the 2020 Census is an event that shows them that they count, they are heard, and they are important in the community.”

As our population progressively becomes more diverse, the involvement of young immigrants in census outreach efforts is essential in reaching out to as many communities as possible for the 2020 count.

“In light of all the back and forth that happened with the citizenship question, building, or re-building trust is paramount,” says Julien. “We believe that the youth have the energy and the power necessary to build that momentum and trust.”

During the meeting at Gaithersburg High School, Liberty’s Promise students are empowered with the knowledge of how valuable census statistics are and how they impact their own communities. Working in groups, they develop messaging and design posters that convey how census data is used, why it’s important to be counted, and what’s at stake if you’re not.

“Our youth’s involvement in the process is a way to motivate and inspire others who have not been counted in the census before to make their voices heard,” says Jenny. “For them, this is a moment of walking over fear, breaking generational inequalities, and making themselves count as responsible citizens of the country that has welcomed them to study and embrace a new culture. Having immigrant youth involved in the 2020 Census is an opportunity of change for the most vulnerable, as well as the community in its entirety.”

Advocating for Our Youth: How Census Data Supports Youth Programs

Taking part in the 2020 Census helps shape all kinds of resources for children over the next decade. According to the U.S. Census Bureau,



Liberty’s Promise students create posters promoting the 2020 Census.



Take it from the Kids, Take the Census

From Instagram and TikTok videos to going door to door, our youngest census ambassadors are on a mission – to make sure everyone is counted.

In addition to designing posters to display at Gaithersburg High School and during events, Liberty's Promise students took part in the City of Gaithersburg's census awareness campaign (see pages 6 & 7). The group is planning a youth town hall meeting in the spring of 2020, bringing together youth-serving organizations to promote the census.

"The Census 2020 is important because it provides trustworthy statistics about the structure, distribution, and growth of the populations," shares Carlos Bocanegra, a member of Liberty's Promise. "It also provides demographic, social, and economic characteristics of the community."

When asked why people should fill out the census, Liberty's Promise member Karen Chig responds, "To know by how much the population has grown and who the government should serve and to distribute the money from the government fairly among the low-income communities."

At Gaithersburg Middle School, the "Guys" are producing their own promotional video stressing the importance of the 2020 Census. The students have lots of ideas on how they want to get the word out, including passing out flyers, creating

posters, engaging on social media, and even old-fashioned canvassing.

"I think it's important for people to fill out the census so we can have the right representation for our community," says Guys of Gaithersburg 8th grader Emmanuel Konteh.

"First and foremost, it is their civic duty to get involved in helping with the 2020 Census," shares Youth Development Specialist Jason Miller. "Most of them will either be adults or close to adulthood by the 2030 census and should get familiar with it as soon as possible."

A lot rides on an accurate count when it comes to youth programs, and students like Carlos, Karen and Emmanuel are doing their part to spread the word. Make sure you and your family are counted in the 2020 Census.



there's a long-standing undercount of young children in decennial counts, a group that relies heavily on census data for childcare, food assistance, early childhood development, and school programs. Youth initiatives such as Head Start, the National School Lunch program, and grants that support special education all rely on census data for federal funding.

For Liberty's Promise, it all starts with the census when it comes to strategic development. The nonprofit utilizes census data when exploring where to bring its program. "Knowing who and where the most vulnerable populations are in the community helps us prioritize services and locations," says Julien. "Census data can highlight emerging demographic trends and patterns that would otherwise go unnoticed."

For example, the organization conducted research on immigration in rural areas of the United States, looking for places that were under the radar, perhaps for being too remote or low density. "That's how we ended up looking at places like West Liberty, Iowa, a town that became the first in the state to have a Hispanic/Latino majority population at 52.2% according to the 2010 census," says Julien. "I'm willing to bet that West Liberty doesn't make the news too often, yet the needs are real and the support is lacking."

Guys of Gaithersburg, a youth mentoring program that works with at-risk minority male students at Gaithersburg Middle School, is operated by Family Services, Inc. (FSI), a nonprofit organization whose services are funded through county, state and federal grants. When advocating for funding of its programs, census data offers vital support.

"The census is important to youth services and programming because of the proper allocation of funding," says Jason Miller, Youth Development Specialist with FSI (pictured on the cover). "It provides data to the decision makers to fund our youth programs."

"We are very receptive to community feedback, and we can sense where the needs in immigration are going," says Jenny. "But without data to back us up, our observations are just as good as anyone else's. This is particularly relevant when we need to pitch our programs to a funder."

"In that way, the census is an advocacy tool," says Julien. "For Gaithersburg, census data speaks for itself: half of the population speaks a language other than English at home, and nearly a third is foreign born, according to the most recent estimates." 🇺🇸

 Take the Census online
at 2020census.gov

Coffee Shops, Clothing Stores & Restaurants: **WHERE CENSUS DATA MEETS YOUR NEIGHBORHOOD**

BY SHARON DISQUE, BUSINESS SERVICES COORDINATOR



Downtown Crown,
photo courtesy of RPAI.



Quince Orchard Shopping Center, photo
courtesy of Federal Realty Investment Trust.

Q:

"My neighborhood should have a Starbucks. Who should I call?"

A:

"Just call Starbucks..."

I don't want to discourage you, but just to shoot you straight, I will say that these calls never resulted in a new store in my experience.

Starbucks (and anyone else I've ever worked for) is very strategic and focused and know where they want to be and are probably already actively engaged in those areas."

- Seth Parker, former Starbucks Real Estate Manager
(September 1, 2016, posted on Quora)

Businesses, especially those with multiple locations, use census data to evaluate whether specific locations are fertile ground for future success. Household income, population density, educational attainment, homeownership – these and many more characteristics of a community shape the financial decisions made by employers and lenders that invest in company expansions.

Companies determine ideal locations based upon their typical customer, client and/or employee profile, and the performance of existing facilities. Then, real estate professionals – either in-house managers or third-party consultants – seek communities that share those traits.

Smaller businesses can access simplified information via the Census Business Builder, a free application from the Census Bureau that provides demographic and economic data in an easy-to-access format.

The Data behind Decisions

Individual census survey answers are not made public. Federal law protects the confidentiality of each survey form. The census combines answers and releases data at various geographic areas, such as census “blocks” or “tracts,” zip codes, city or county boundaries. However, businesses don’t need to know household addresses – the neighborhood level is sufficient.

Private services such as Esri and Experian take census data and add information from other sources to create powerful mapping and analytic tools. For example, combining the demographic information collected via the census with traffic counts and local spending allows a retail chain to identify points on a map for new business growth. That detail translates into forecasts of projected revenue for new stores.

The U.S. Constitution requires a count of every resident every 10 years, but investment decisions need more current data. The Cen-

sus Bureau also conducts other research in the intervening years, such as the American Community Survey and the Economic Census. However, the results of the “big count” every decade serve as a check against all the projections generated in the interim.

From Demographic to Psychographic & Geographic

The 2020 Census will collect demographic information – age, gender, homeownership, race, heritage, and relationships within the household. Businesses also want to predict customer behavior (psychographic data) and where the consumers and their spending are (geographic information). Together, the three categories describe the who, why and where of economic activity.

Which brings us back to the private companies that build upon census information. Using hundreds of data points and regular updating, an industry has grown to meet the demand for market research. Data giant Esri uses its “Tapestry Segmentation” tool to describe U.S. neighborhoods, and the consumers within them, via pithy category titles. Think “Soccer Moms,” “Metro Renters” and “Savvy Suburbanites.” Essentially, the data product combines the “who,” “why” and “where” mentioned above. Sources behind the titles include the census, Esri’s own forecasting, GfK MRI Survey of the American Consumer, Bureau of Labor Statistics’ Consumer Expenditure Surveys, and more.

Esri offers a sample of its subscription-based product with its free “Zip Lookup” feature. Entering “20878” or “20877” in the search reveals the following description of each area’s largest group of residents:

Enterprising Professional residents are well educated and climbing the ladder in STEM (science, technology, engineering, and mathematics) occupations. They change jobs often and therefore

choose to live in condos, townhomes, or apartments; many still rent their homes. The market is fast-growing, located in lower density neighborhoods of large metro areas. This young market makes over one and a half times more income than the U.S. median, supplementing their income with high-risk investments. At home, they enjoy the Internet and TV on high-speed connections with premier channels and services.

- Average household size: 2.48
- Median age: 35.3
- Early adopters of new technology; enjoy talking about and giving advice on technology
- Work long hours in front of a computer
- Frequent the drycleaner
- “Convenience is key” – shop at Amazon.com
- Travel to foreign and domestic destinations
- Drop by Starbucks for coffee

Retail Site Selection: a Two-sided Game

Using retail site selection as an example shows the extent to which demographic information shapes neighborhoods. The local shopping hubs created by Rio and Downtown Crown include names such as Dave & Busters, Sephora, Starbucks and Lululemon. Those businesses have determined the characteristics of their typical customers, and chosen Rio and Crown because of their proximity to people that match the profiles.

When a restaurant or store picks a location, the transaction has two sides, the tenant and the landlord. The tenant will have defined its target customer (gender, age, income, spending priorities, education, etc.) and also the real estate characteristics (building and site size, parking, number of residents with a certain radius, etc.). At Rio and Downtown Crown, which are properties owned and managed by professional entities, the landlords already understand

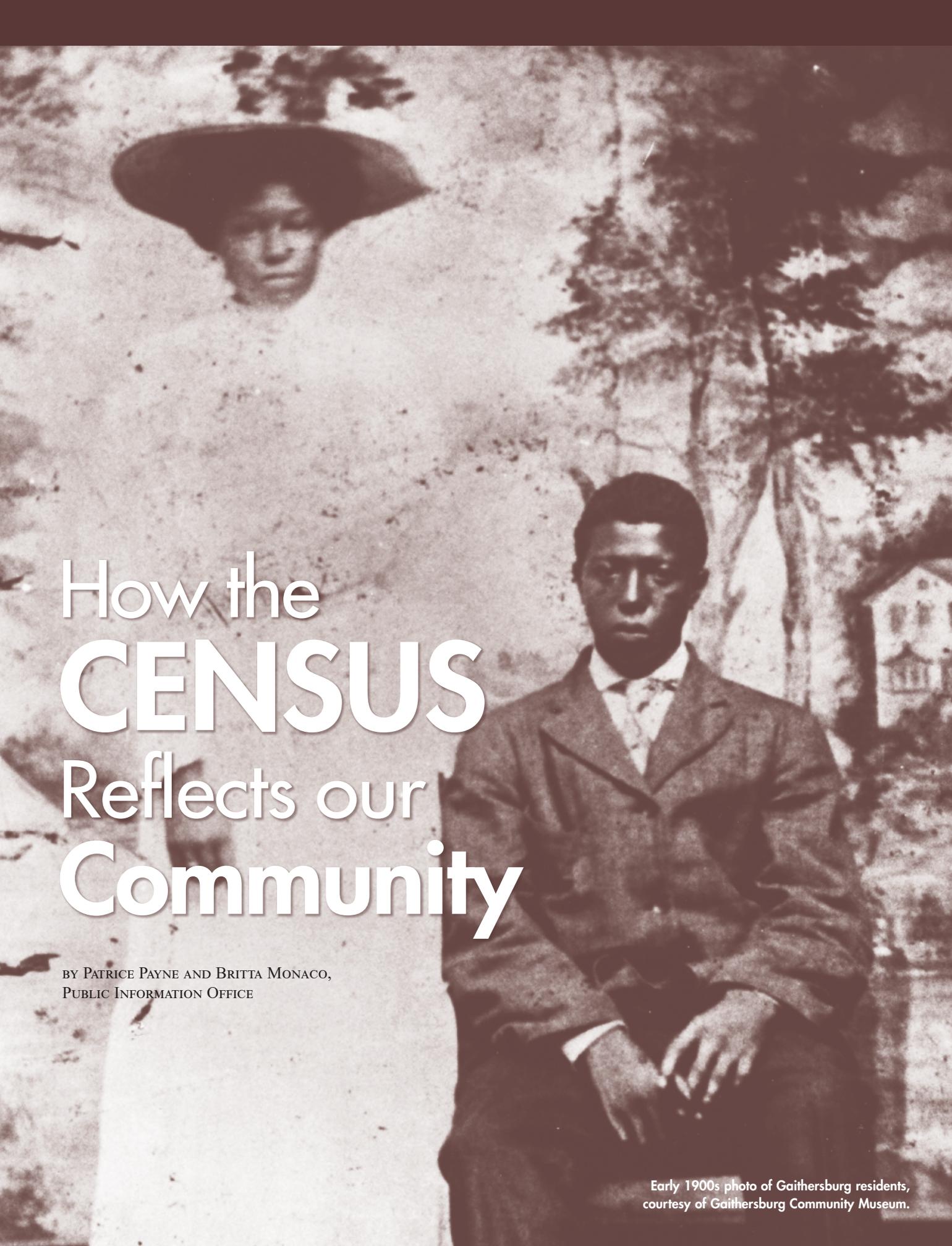
the tenants’ checklists, and know whether their locations and facilities match. That’s data that shapes tenant recruitment activities and lease negotiations.

So whether it’s coffee, clothing, professional services, research and development, or manufacturing, data driven location decisions rely upon a variety of sources, including the 2020 Census. 

BEYOND THE CENSUS – Examples of Other Data Sources Used for Retail Site Selection

Geofencing: Companies can define a virtual boundary around a location and then use wi-fi and cellular data to track individuals that enter or leave the boundary. Business can use the technology to communicate with nearby customers, offering text coupons or special offers. Businesses can even “geofence” a competitor’s location and reach out to those customers. Landlords can define a boundary around a property and determine from which neighborhoods shoppers originate.

Psychographic Profiles: Businesses want to differentiate between groups of customers, going beyond the demographic characteristics (age, gender, income, household size, etc.). Psychographic data looks at data categories such as attitudes, activities and interests, lifestyle, and personal values. Sources of this more subjective information can come from customer surveys, website analytics, mobile phone apps, real estate transactions, product registrations, consumer transactions, TV viewership, etc. For retailers, the combination of psychographic profiles and demographic information allows for more accurate calculations of market potential and identification of untapped locations.



How the **CENSUS** Reflects our **Community**

BY PATRICE PAYNE AND BRITTA MONACO,
PUBLIC INFORMATION OFFICE

Early 1900s photo of Gaithersburg residents,
courtesy of Gaithersburg Community Museum.

Today, Gaithersburg is one of the most ethnically diverse cities in the nation, ranked #1 amongst small cities according to WalletHub. Yet history teaches us that racial, ethnic or cultural diversity wasn't always welcomed or celebrated, nationally or locally.

As Gaithersburg prepares for the 2020 census, we have an opportunity to explore how responses to the census question about race can advise us about our own community.

America's Identity over Time*

From the very first census of 1790 to the upcoming 2020 enumeration, race, ethnicity, and origin categories have evolved, often mirroring the political climate of the time.

For example, the earliest censuses leading up to 1860 did not count Native Americans. "Indian" would become the first "race" category assigned, then it became American Indian in 1950, Indian (American) in 1970, and from 2000 on, American Indian or Alaska Native.

In the first ever census of 1790, marshals identified African Americans as free colored males, free colored females or slaves. Slaves were counted as three-fifths of a person. In 1850, a "black" category, identifying African Americans emerged, with subcategories for black slave, mulatto, mulatto slave, quadroon (1/4 black blood), and octoroon (1/8 or any trace of black blood). In post-slavery 1900, the subcategories of 1850 merged into one, black (Negro or of Negro descent). In 1910, Negro or of Negro descent disappeared and mulatto reappeared, while "black" persisted. Negro returned

in 1930 under the presidency of Herbert Hoover and was the only race category assigned to African Americans, remaining well into the 1960s. From 1960 on, people could choose their own race. African American became an option in 2000. Negro was removed in 2020.

A separate Mexican "race" category appeared in 1930 for the first and only time. In the 1970 count, a new Hispanic Ethnicity classification arose, with categories for Central or South American, Mexican, Puerto Rican, Cuban, or other Spanish. In 1980, the Central or South American category went away, and Mexican American and Chicano came in. The



2020 census, like 2010, asks, "Is this person of Hispanic, Latino, or Spanish origin?" and provides a space for people to specifically identify one's ethnicity.

Racial categories for those of Asian, Hawaiian, and other Pacific Islander origins, once identified generally, has remained constant from one decade to the next. A few notable variations: Asian Indians were identified as Hindu from 1930 to 1940. That disappeared from the 1950 through 1970 counts, reappearing in 1980 as Asian Indian. A Korean race category option was available for counts from 1920 to 1940 counts, but not for 1950 and 1960. It became available again in 1970.

Whites up until 1950 self-identified as free white male or free white female, and self-identified as white subsequently.

There is a significant change for the 2020 census. It now asks individuals to specifically identify not only their race but also their racial origins, such as German, Egyptian, Guatemalan, Pakistani, Haitian, Korean, etc.

Why Does Identifying Race Matter?

According to the U.S. Census Bureau, the question of race is asked to "create statistics about race and to present other estimates by race groups. Local, state, tribal, and federal programs use these

our community looks like. The information is based on census estimates, and the report is used by the City, its advisory committees and other organizations for a myriad of purposes, from planning and program development to grant funding. The document is also available for private use (see related article on page 10 about how businesses rely on census data for location and expansion decisions).

The January, 2020 report tells us that 37.7% of our residents identify as white – not Hispanic; 15.7% identify as black – not Hispanic; and 17.5% identify as Asian – not Hispanic. Those identifying as Hispanic of any race is 25.7%. Nearly 39% of us are foreign born, and less than half (42.3%) report speaking only English at home.

While we know what our community looks like based on census data, we have a less clear picture of the racial identity of those participating in our programs and activities. And that information matters in attempts to address inequality. In September of 2019, the City of Gaithersburg sent five staff members to be part of a yearlong Racial Equity Learning Cohort led by the Government Alliance for Racial Equity and the Metropolitan Washington Council of Governments. Gaithersburg is one of 11 participating jurisdictions.

Part of advancing the cohort's work involves data collection. Residents will begin seeing questions about race appearing on City registration forms and other data collection tools in the near future. This information, coupled with brand new data from the 2020 census, will help further our efforts to ensure that all residents, regardless of race or ethnicity, have access to programs that allow them to be connected, healthy, and active. 

data, and they are critical factors in the basic research behind numerous policies, particularly for civil rights. Race data are used in planning and funding government programs that provide funds or services for specific groups. These data are also used to evaluate government programs and policies to ensure that they fairly and equitably serve the needs of all racial groups and to monitor compliance with antidiscrimination laws, regulations, and policies."

What Does Census Data tell us About Gaithersburg?

Every six months the City publishes a Dwelling and Occupancy report that paints a picture of what

 **Take the Census. It matters.**
*Census information for this article was obtained from Pew Research Center



Uncovering the Past — One Person at a Time

What Census Data Can Reveal to Us

BY JOANNA CHURCH, FACILITY SUPERVISOR, GAITHERSBURG COMMUNITY MUSEUM



TWELFTH CENSUS OF THE UNITED STATES.

State Maryland
County Montgomery

SCHEDULE No. 1.—POPULATION.

Supervisor's District No. 4
Enumeration District No. 61

Township or other division of county Pot. Collection District

Name of incorporated city, town, or village, within the above-named division, Gaithersburg Census

Name of Institution, Francis J. Cahill, Enumerator.

Enumerated by me on the 7th day of June, 1900.

Census table with columns: LOCATION, NAME, RELATION, PERSONAL DESCRIPTION, NATIVITY, CITIZENSHIP, OCCUPATION, TRADE, OR PROFESSION, EDUCATION, OWNERSHIP OF HOME.

The United States census provides important data for researchers and policy makers in the decade immediately after it is taken.

Thanks to the variety of questions asked throughout the decades, starting with the first census in 1790, we can learn about someone's parents, education, national

individual's name, age, birthplace, and other facts may change from year to year, depending on who answered the questions and who wrote it down.

Still, despite all these difficulties, the census is one of the best tools for discovering information about an individual, a family, or a community in the past.

In the 1900 census for the Town

she worked as a daily maid or servant in someone else's home); son Samuel, 27, a laborer; son Charles, 20, a carriage driver; and granddaughter Annie, 14, "at school."

"Washwoman" or "laundress" was one of the few jobs readily available to African American women in the late 19th and early 20th centuries.

Crown, a farmer. Skipping past 1890 - since those records are gone - we find 31 year old Rose and her younger sister Beatrice, both single, renting a home in Gaithersburg, where they have set up shop as dressmakers.

Census results are only released in full after 72 years have passed.

origin, marriage, children, occupation, and even - in 1930, anyway - whether or not they owned a "radio set."

There are limitations, of course. Since it only occurs every 10 years, there are nine intervening years filled with births and marriages and deaths and plenty of other life events that are harder to reach through research.

And despite the best intentions of those involved, from the person answering the question to the census taker to the modern-day transcriber, the answers recorded in the census are not infallible.

of Gaithersburg, there are whites and African Americans (noted in the census as Black or Mulatto - see related article on page 12) ... and exactly one Chinese person, a gentleman named Jin Lee.

Also in Gaithersburg's 1900 census is 48 year old widow Charlotte Foreman (census image above), identified as an African American making a living as a "washwoman."

usually because they had been enslaved. In the days before electric appliances, doing a household's weekly laundry was backbreaking and tedious work;

The photo at left, from the Gaithersburg Community Museum collections, shows Blanche Fulks and Frank Severance at their 1898 wedding, held Summit Hall.

In the 1870 and 1880 censuses, we find a Rose Crown in Montgomery County, living with her siblings and her widowed father Ambrose

appears to vanish from the record; other documents and records will be needed to finish her story.

These details, of course, are only the beginning of the research; there are many questions left to be answered. Where did Jin Lee and Charles Foo go after their stints at the Gaithersburg laundry?

Celebrate Spring & Summer in Gaithersburg

Look for plays, indoor and outdoor concerts, movies, Yoga and Tai Chi in the Park, and other events taking place throughout the summer. For a complete list visit gaithersburgmd.gov

Summer Camp Registration

Ongoing throughout the spring

Census Day is April 1

Take the Census Online or by Phone

Important – Easy – Safe

2020Census.gov

Paws in the Park Dog Walk & Fest

Sunday, April 26, Noon – 4 p.m.

Bohrer Park at Summit Hall Farm

Farmers Markets

May 2 – Summer vendors join the

year 'round Main Street Market:

Saturdays 9 a.m. – 2 p.m.

May 7 – Casey Market Opens

Thursdays, 1 – 5:30 p.m.



La Milla de Mayo 1 Mile Run/ Walk & Festival

Saturday, May 2, 5:30 – 7:30 p.m.

Olde Towne

Active Aging Expo

Monday, May 4, 9 a.m. – 2 p.m.

Activity Center at Bohrer Park

Bike to Work Day

Friday, May 15

7 – 9 a.m. – Great Seneca Hwy.

& Orchard Ridge Dr.

4 – 6 p.m. – Olde Towne Plaza

Gaithersburg Chorus Spring Concerts

Tuesday, May 12, 7:30 p.m.

Rosborough Theater, Asbury Methodist Village

Friday, May 15, 7:30 p.m.

Gaithersburg Presbyterian Church

Gaithersburg Book Festival

Saturday, May 16,

10 a.m. – 6 p.m.

Bohrer Park at Summit Hall farm

Memorial Day Observance

Saturday, May 30, 11 a.m.

Christman Park

Jubilation Day Gospel Celebration

Saturday, June 6, 4 – 8 p.m.

City Hall Concert Pavilion

SummerFest Lawn Party & Fireworks

Saturday, July 4, 5 – 11:30 p.m.

Bohrer Park at Summit Hall Farm

SportsFest

Saturday, July 11, 8:30 – 11 a.m.

Bohrer Park at Summit Hall Farm

National Night Out Against Crime

Tuesday, August 4, 6 – 9 p.m.

Various Neighborhoods

Kentlands/Lakelands 5K

Saturday, September 5, 8 a.m.

Market Square

Labor Day Parade

Monday, September 7, 1 p.m.

Olde Towne

Recovery Month Picnic

Saturday, September 26,

1 – 6 p.m.

Bohrer Park

Oktoberfest

Sunday, October 11,

Noon – 5 p.m.

Kentlands Downtown &

Village Green



12th Annual Active Aging Expo

presented by the City of Gaithersburg



MONDAY, MAY 4, 2020

9 A.M. – 2 P.M.

FREE ADMISSION

- Pampering (free massages, facials)
- Interactive Demonstrations
- Preventive Health Screenings
- Information on Senior Services
- Education



Activity Center at
Bohrer Park

506 S. Frederick Ave.

301-258-6380

www.gaithersburgmd.gov



Stay Up-to-Date with Recycling in Gaithersburg



1. Search for "Recycle Coach – Municipal Media Inc." in your app store
 
2. Download and then fill in your location
3. Sign up for notifications
4. Explore the app to learn what and how to recycle right
5. Sign up for alerts without the app and learn more at gaithersburgmd.gov

SUMMER CAMP

REGISTRATION
NOW
ONLINE



Ages 4 - 14
Full & Half Day Options
Safe, Fun, Affordable
gaithersburgmd.gov

City Resources & Facilities

gaithersburgmd.gov

A list of direct dial phone numbers and e-mail addresses for employees can be found under the "About Gaithersburg" tab on the City's website.

RESOURCES

GAITHERSBURG CITY HALL

31 S. Summit Ave. 20877-2038
301-258-6300

Fax: 301-948-6149
cityhall@gaitersburgmd.gov

OFFICE OF THE CITY MANAGER

301-258-6310
cityhall@gaitersburgmd.gov

OFFICE OF THE CITY ATTORNEY

301-258-6310
cityhall@gaitersburgmd.gov

PLANNING & CODE ADMINISTRATION

301-258-6330
plancode@gaitersburgmd.gov

Animal Control
301-258-6343

Commercial & Residential Inspections Automated Scheduling
301-258-6338

Commercial, Residential & Fire Systems Plan Review
301-258-6330

Housing & Community Development
301-258-6330

Neighborhood Services
301-258-6340

Passports
301-258-6330

Permits & Licenses
301-258-6330

Planning & Zoning
301-258-6330

Rental Housing & Landlord Tenant Affairs
301-258-6340

COMMUNITY & PUBLIC RELATIONS

cityhall@gaitersburgmd.gov

Public Information
301-258-6310

Community Services
1 Wells Ave. 20877-2071
301-258-6395

Homeless Services – Wells/Robertson House
1 Wells Ave. 20877-2071
301-258-6390

FINANCE & ADMINISTRATION

301-258-6320
finance@gaitersburgmd.gov

INFORMATION TECHNOLOGY

301-258-6325
it@gaitersburgmd.gov

HUMAN RESOURCES

301-258-6327
hr@gaitersburgmd.gov

GAITHERSBURG POLICE

14 Fulks Corner Ave. 20877-2066
Non-emergencies: 301-258-6400
Emergencies: 911
police@gaitersburgmd.gov

PUBLIC WORKS

800 Rabbitt Rd. 20878-1600
301-258-6370
publicworks@gaitersburgmd.gov

Environmental Services
301-258-6370

PARKS, RECREATION & CULTURE

506 S. Frederick Ave. 20877-2325
301-258-6350
Fax: 301-948-8364
parksrec@gaitersburgmd.gov

FACILITIES

ACTIVITY CENTER AT BOHRER PARK, SUMMIT HALL FARM

506 S. Frederick Ave. 20877-2325
301-258-6350
parksrec@gaitersburgmd.gov

AQUATICS

Gaithersburg Aquatic Center (indoor)
2 Teachers Way 20877-3423
301-258-6345
aquatics@gaitersburgmd.gov

Water Park (outdoor/seasonal)
512 S. Frederick Ave. 20877-2325
301-258-6445
waterpark@gaitersburgmd.gov

ARTS BARN

311 Kent Square Rd. 20878-5727
301-258-6394
artsbarn@gaitersburgmd.gov

BENJAMIN GAITHER CENTER

80A Bureau Dr. 20878-1430
301-258-6380
benjamingaithercenter@gaitersburgmd.gov

CASEY COMMUNITY CENTER

810 S. Frederick Ave. 20877-4102
301-258-6366
caseycomm@gaitersburgmd.gov

COMMUNITY MUSEUM

9 S. Summit Ave. 20877-2071
301-258-6160
museum@gaitersburgmd.gov

CONCERT PAVILION AT CITY HALL (seasonal)

31 S. Summit Ave. 20877-2038
301-258-6350

GAITHERSBURG YOUTH CENTERS

Olde Towne
301 Teachers Way 20877-3422
301-258-6440
yc-oldetowne@gaitersburgmd.gov

Robertson Park
801 Rabbitt Rd. 20878-1657
301-258-6166
yc-robertson@gaitersburgmd.gov

KENTLANDS MANSION

320 Kent Square Rd. 20878-5726
301-258-6425
kentlandsmansion@gaitersburgmd.gov

MINIATURE GOLF COURSE (seasonal)

514 S. Frederick Ave. 20877-2325
301-258-6420
minigolf@gaitersburgmd.gov

SKATE PARK (seasonal)

510 S. Frederick Ave. 20877-2325
301-258-6359
skatepark@gaitersburgmd.gov



@GburgMD



Many facilities may be rented for meetings & social events. See website for details.

ARTS ON THE GREEN

KENTLANDS MANSION & ARTS BARN

UPCOMING EVENTS

IN CONCERT

MARCH

28 Gretchen Peters, Country

APRIL

4 Symphony Orchestra of Northern Virginia: Music of The *Lord of the Rings*

18 New Orchestra of Washington: The Great Minimalists
America's popular modern composers

MAY

2 Seth Glier, Seasoned Troubadour

JUNE

7 Jazz in June with Danielle Wertz



JUST FOR FAMILIES

MARCH

29 *Peter and the Wolf*
Maryland Classic Youth Orchestras

APRIL

5 *Harry Potter and the Sorcerer's Stone* Film

5 Wand Making Workshop

18-26 *Miss Nelson is Missing!*
VF Dance Theatre

19 April Showers Workshop

MAY

10 Mother's Day Tea & Art Party



ON STAGE

MARCH

6-22 *The Spitfire Grill*
Rockville Little Theatre

20-22 Murder at the Mansion
Dessert Theatre: *Kill Again's Island* A Taste for Murder Productions

MAY

15-31 *Godspell*
Sandy Spring Theatre Group

JUNE

12-28 *Ma Rainey's Black Bottom*
ANKH Repertory Theatre



ART NIGHT OUT

APRIL

4 Magic & Fantasy Weekend: *The Lord of the Rings: The Fellowship of the Ring*, with host Nicole Hertvik and The Noble Blades Stage Combat troupe

24 & 25 *Kinolife SciFi Film Fest* with Writer's Workshop featuring Bob Greenberger

JUNE

5 David Meneses, Magician



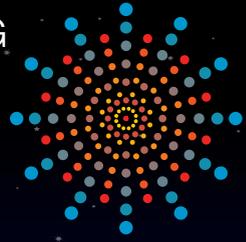
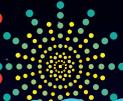
301-258-6394 • Tickets and Information: gaithersburgmd.gov/AOTG
311 & 320 Kent Square Rd.



City of Gaithersburg
31 S. Summit Ave.
Gaithersburg, MD 20877

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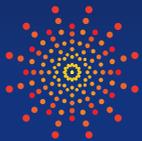
SUMMERFEST

BOHRER PARK at Summit Hall Farm

Lawn Party & Fireworks

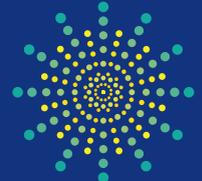
CELEBRATING AMERICA'S INDEPENDENCE

SATURDAY, JULY 4 • 5 - 11:30 PM



Enjoy an afternoon and evening of family fun, culminating in a spectacular fireworks display and SummerGlo after party.

- Live Music
- Food Trucks & Local Breweries
- Contests, Giant Inflatables & Kids Activities (indoor/outdoor)
- Coolers Allowed. No Glass or Outside Alcohol
- Limited Onsite Parking. Ample Free Parking in Olde Towne (short walk)



gaithersburgmd.gov ✨ 301-258-6350

